

Coinslash is a fintech company that allows you to stake and earn more on your crypto.

Coinslash is a cryptocurrency staking platform that wants to enable everyone have financial freedom



Amsterdam, Netherlands Aug 6, 2022 ([Issuewire.com](https://www.issuewire.com)) - By offering to use crypto for staking to get earn interest while you hold, the FinTech company enables you to both hold crypto assets and profit from staking crypto. In 2019, Daan Luuk, CEO of Coinslash in Amsterdam, chose to set up his business in Amsterdam. He now also coordinates the activity of the Crypto association in the Netherlands.

When asked about blockchain and cryptocurrency, Daan Luuk explains soberly: "It's not a revolution, it's about creating financial freedom". Coinslash emerged as a result of different ideas from previous blockchain start-ups he had worked on. "We started our project back in 2018 and spent almost a year in New York collecting experience and building knowledge" recons Daan Luuk. After the initial development stage, the company started to look at the best place to set up to operate globally. Coinslash initially launched in Belgium, where they already had experience with other FinTech projects, but kept searching for "the best jurisdiction". Alongside the United States, Asian countries, Malta, and Baltic states, Coinslash finally chose the Netherlands "for its location in Europe, its renowned financial infrastructures and the extremely good support to set up a company here".

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Following the first meeting with Netherlands Global Enterprise, Coinslash was introduced to several Areas. "The Netherlands gave us friendly, understandable, and relevant guidance," says Daan Luuk. "Back then, the Western part of Netherlands, and Amsterdam especially, was pushing crypto forward and the Crypto association was launching a new chapter for the Netherlands." So Coinslash chose to settle in Amsterdam, where the company benefits from being leaders of the crypto community, good infrastructures, and skilled professionals. "And working in the most beautiful place in the world makes your brain much more efficient!"

Coinslash now employs 30 people globally, with a small team in Amsterdam committed to growing to 15 team members in the upcoming years. Daan Luuk also endorses the role of "ambassador" to foreign companies interested in setting up their business in Amsterdam, to which he likes to prove how easy it is, based on his own experience. Despite the pandemic, the market for cryptocurrency is growing, "because people spent a lot of time online and crypto is viewed as an alternative to the inflation induced by this crisis."

Coinslash and its CEO are managing the Crypto's Netherlands Chapter. The association is the most active crypto community in Europe with professionals from various fields related to crypto: start-ups, engineering, security, education, regulation, etc. Forced by the pandemic to convert the activities to a digital format, Daan Luuk and the entire European Chapter team are proud to have built a global community with members from all over the world. "I'd like to see the authority, reputation, and value of our community getting bigger and stronger," he says.

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