Charlotte native, Zak North drops "Quiet As Ever" record, with rave reviews

Who is the artist behind the mask? Find out more about the independent artist causing a scene with his new hit single!



Charlotte, North Carolina Aug 5, 2022 (<u>Issuewire.com</u>) - With thousands of views, Zak North continues to push the envelope with his creative style and brand, while maintaining versatility in all of the music he creates.

On Thursday, August 4, "Quiet As Ever" was released on all platforms which is not only a record for

the fans, but also for the people. As his numbers grow, this record is expected to reach thousands of people within the United States and internationally, with media outlets lining up to talk to the budding artist.

With each record dropped, people want to know who is behind the mask. Quickly rising out of the Queen City of Charlotte, NC – Zak North has opted to conceal his identity with a marketing genius idea and the fans love it. Whether it's a summer bop, an "in your feels" vibe, or a club smash – Zak's penmanship is second to none and fans are taking notice.

Zak first released music under the moniker in late 2019, right before the pandemic hit and he has not slowed down. With deep basslines and witty punchlines, Zak has the intangibles needed in today's music climate for longevity. As Zak likes to say, he "makes music for the people with their heart on their sleeves but he is not afraid to leave blood on the leaves."

His buzz around the East Coast and South has infected the industry quickly and has caught the attention of many including industry executives and media outlets. As his followers and fan base grow, people continue to watch with enthusiasm and anticipation as the future of this young artist unfolds.

Quiet As Ever is **OUT NOW** and available on all streaming platforms including Spotify, Apple Music, SoundCloud and all social media platforms.

https://youtu.be/FNCQlupaKEI

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