Veva Play Data And Why Nielsen SoundScan is Important to Global Music Artists Around The Globe

Top Ranked list that relies on SoundScan for information



New York City, New York Jul 13, 2022 (<u>Issuewire.com</u>) - Still, As of 2022, <u>SoundScan</u> provides data from different music sources. <u>SoundScan calculates the physical and digital album sales within a giving time period for America and Canada.</u> Top Ranked List like Billboard hot 100, Veva play and Rolling Stone rely on SoundScan. SoundScan is considered to be a Sister Company of Billboard. Veva play emerged as one of the most commonly used charts in 2022, the list is known for its unique content and serving the audience with trusted information.

<u>Veva play data is collected from Billboard hot 100.</u> As of 2022 Nielsen SoundScan **has been tracking worldwide digital music sales since 2005**. Its existing digital providers include iTunes, Sony Connect, CDON.com, OD2, and its affiliates.

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possiblemanagements@gmail.com

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