

Ultimate Bars Introduces a New Model to Its Range of Portable Custom Bars

Santa Ana, California Jul 18, 2022 ([Issuewire.com](https://www.issuewire.com)) - Ultimate Bars, a company that manufactures **custom portable bars**, has recently introduced a new model to its lineup of custom portable bars called the Travel Bar. Conceived by professionals with years of experience working behind bar tables, the bar has an impeccable design and sporting features that make it perfect for its purpose. Designed for maximum convenience and ease of portability, it is the lightest of the company's range of bars.

The lightness of the Travel Bar comes partly from its design and size, and mostly from the choice of material used. Its frame is made of durable, top-grade, aircraft aluminum, which gives it its lightness without compromising on strength and durability. It can be painted either black, white, or silver depending on the preference of the customer. The bar measures 42 inches in height, 50 inches in length, and 25 inches in depth, which makes it functional enough given its portability. This frame can collapse into a 4" thick plank using its accordion-style folding feature, and can be assembled back in less than a minute without using any tools. This makes it the perfect option for customers looking for a [portable bar for sale](#) emphasizing ease and convenience of portability and storage over other features.

During the introduction, the company's co-owner Travis Crivaro said, "All our products at Ultimate Bars are built by bartenders for bartenders. That is why our products always deliver what customers look for. A couple of years ago, we came up with an innovation that changed an industry with our **portable bar**, and we intend to keep on bringing brilliant ideas to keep this art fun, indispensable, and alive."

The Travel Bar also features an assortment of optional accessories such as drop-in ice tubs, interchangeable panels, custom graphics, led lighting, a five-bottle speed rack, and a protective cover.

About Ultimate Bars: Started by Travis Crivaro and Guy Scharff, [Ultimate Bars](#) is a company that has been manufacturing custom portable bars for more than 15 years. They are the creators of the lighted folding portable bars that have been featured in Disneyland, Hilton, Hyatt, Red Bull, Coca-Cola, the White House, and other prominent establishments. Currently, the company has five models of custom portable bars in its collection.

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