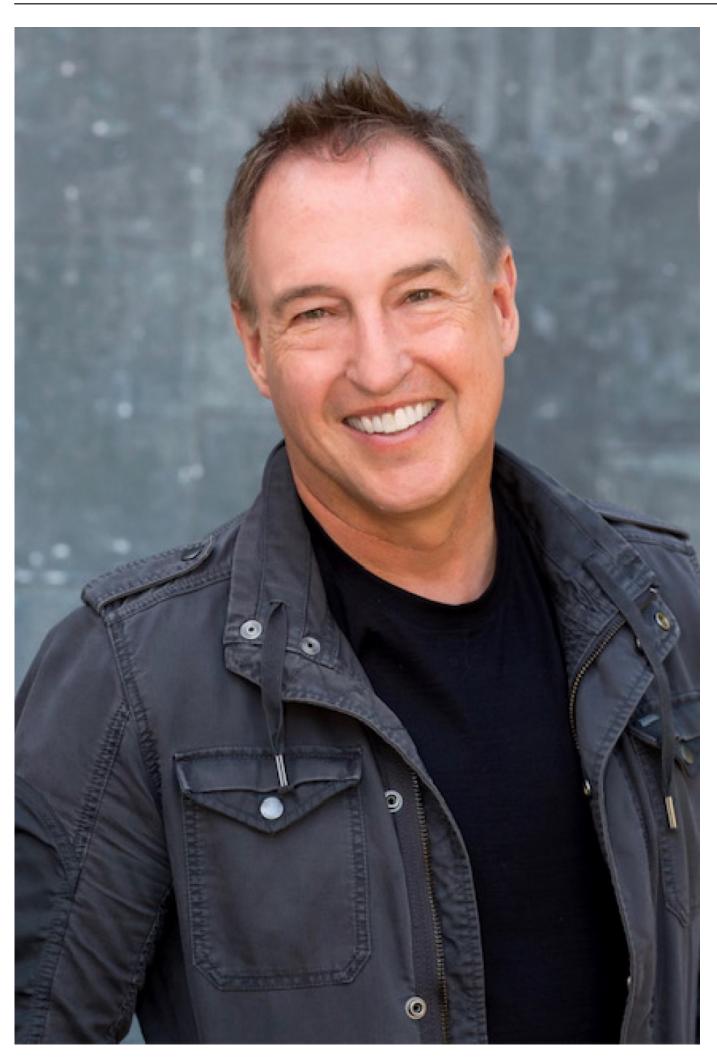
The Art of Distribution - Life After Post-Production

Press Release!! Press Release!! Press Release!!



Fullerton, California Jul 23, 2022 (<u>Issuewire.com</u>) - 98% of films never find distribution! These industry leaders have learned to navigate these distribution challenges and we are bringing them to you!

WHEN: SATURDAY JULY 30, 2022 9 AM-4 PM

(NOTE: Check-In for LIVE ATTENDEES begins at 8:00 AM)

WHERE: OC or LA County CALIFORNIA *Location TBD and will be sent to all paid attendees once event producers have locked the location. CYBER PARTICIPATION (LIVE STREAMING) will be provided for anyone who is unable to attend LIVE AND IN PERSON! The event is expected to sell out fast as we are extending our reach INTERNATIONALLY.

\$695.00

**Use code(s) EARLY until July 23rd to access early registration pricing and save over 50% or \$345.00

WHO SHOULD ATTEND: All filmmakers who have a project currently in DEVELOPMENT, PRE-PRODUCTION, or PRINCIPAL PHOTOGRAPHY. Even if your project has gone through post, and is "in the can" you haven't found an aggregator or distributor to champion your project. *Click Below

theartofdistribution.eventbrite.com

RALPH WINTER - KEYNOTE SPEAKER

Ralph has proven to be one of Hollywood's most profitable assets, producing television and motion pictures, including two of the top ten movie franchises of all time. Winter produced four of the STAR TREK films, the first four X-MEN movies, Tim Burton's PLANET OF THE APES, and the FANTASTIC FOUR movies. He has also produced THE GIVER, starring Jeff Bridges, and Meryl Streep; THE PROMISE with Christian Bale and Oscar Isaac, the story of the Armenian Genocide in 1915; the pilot of ALTERED CARBON with Miguel Sapochnik for Netflix; and ADRIFT, with Shailene Woodley, directed by Baltasar Kormakur, shot in Fiji. He also produced the pilot for HBO Max, TOKYO VICE, with Michael Mann directing in Japan. Currently, he is the Executive Producer of HOCUS POCUS 2 for Disney, coming this Fall, starring Bette Midler, as well as an indie WHAT REMAINS, written and directed by Nathan Scoggins. Currently the Head of Creative for Madison Square Garden Entertainment, Sphere Studios, opening a 20,000-seat venue in Las Vegas in September 2023. Having completed over 87 films, Ralph is an active member of the Academy of Motion Pictures Arts and Sciences, the DGA, and the PGA.

SIMON SWART - KEYNOTE SPEAKER Non-Theatrical / Theatrical Digital / Streaming Distribution Expert

Producer at Nthibah Pictures, Simon was formerly a Fox Senior Executive and Producer. Swart, in his 25+ years of studio experience, worked on large movie franchises such as STAR WARS, AVATAR, PLANET OF THE APES, and X-MEN, as well as some of the most acclaimed independent films -

NAPOLEON DYNAMITE, BLACK SWAN and SLUMDOG MILLIONAIRE, to name a few.

He has produced / executive produced several independent movies such as THE KING'S DAUGHTER, SIX BELOW and I CAN ONLY IMAGINE, which was the biggest indie movie of 2018.

PATRICK "FX" MURPHY -

FEATURED SPEAKER KAPPA Studios

Patrick Murphy is a seventeen-year veteran of the post-production industry with more than 80 feature film and television credits, serving in a variety of advancing roles from Compositor to VFX Supervisor/Producer and Executive Vice President. The varied scope of the projects and facilities where he made his contributions affords him unique insights into the complexities of the business and the specific needs of his clients. Patrick began his career as an Artist with Quantel, Inc., where he worked with Directors, Producers, and facility management in the sale and implementation of Henry and Domino editing and VFX Systems.

Patrick leveraged his pedigree of professional training and intimate understanding of the business to earn him credits on numerous high-profile projects working for such companies as Prime Focus, Scott Free Productions (RSA Films), 4Media Company (& affiliates), Rainmaker Digital Pictures, 525 Post Production, Zoic, Entity FX and Pixel Magic. In response to a global market and increasingly accelerated production schedules, Patrick has focused efforts on removing waste in both production and post including design, promotion, execution, delivery, and market strategies. He has a proven track record of increasing productivity, streamlining workflows, and reducing production costs while simultaneously creating highly motivated and collaborative team environments for stellar results for clients. While acting as the Managing Director, VFX Producer, and Supervisor at LLP Digital, Inc., Patrick produced and supervised more than 45 FX-heavy films during a three-year period. Named "Envy" by the artists who used it, he led a dynamic internal entrepreneurial pipeline project created in response to the challenges the production schedules presented.

"A little experience often upsets a lot of theory," says Patrick. "Having had the opportunity to serve in a wide variety of roles across multiple disciplines, teaches you a lot about what works, what doesn't, and what no one is thinking about."Some of the most accomplished, powerful, and influential filmmakers of the past two decades... All together in one room!



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