

Social Trend Marketing Website Design Decreases Bounce Rate, Increases Sales



Wall, New Jersey Jul 22, 2022 ([Issuewire.com](https://www.issuewire.com)) - Achieving a high-performing website requires more than luck. It requires creativity, technical knowledge, and an understanding of how different elements combine to reduce visitor bounce rates for increased sales. The experienced team of professionals at SocialTrend Marketing Solutions has those qualities and work with clients in industries ranging from mental health and wellness companies to environmental consulting firms.

SocialTrend Marketing Solutions provides a full range of services to accommodate client goals. The agency offers website design, blogs, SEO, and Google Ads Management to rank higher in online searches, along with email, social media, and video marketing. Graphic design and printing are available for over three dozen items ranging from banners and table tents to yard signs and letterhead to provide brand continuity.

[Website design Brick](#) begins with responsive design that's friendly and compatible with mobile devices. More than 60 percent of all online searches are conducted via a mobile device and a website designed for desktop computers or laptops won't display correctly on mobile devices without responsive design. Businesses have less than 15 seconds to convince visitors to remain on a website and the first impression is crucial.

Every website component has a purpose. [Website design Wall](#) is cognizant of the impact that colors, fonts, and graphics have on visitors and their emotions when visiting a website. It's essential that websites mirror a client's physical presence to build their brand and increase visibility. Design that enhances ease of navigation is equally important.

A [social trend](#) in website design takes advantage of social media platforms, video marketing, and social commerce. A client's website is their marketing channel and portal to existing and potential customers. Website visitors also want information and a website that provides answers and solutions will be perceived as an authority.

SocialTrend Marketing Solutions offers a wealth of premium services at affordable prices to produce high-performing websites and elevate visibility by ranking higher in online searches. Websites designed

by the agency successfully capture visitors' interest and encourage them to stay beyond the crucial first 15 seconds.

About SocialTrend Marketing Solutions

Owned by Dawn Malinowski, the agency creates and oversees the implementation of hundreds of marketing campaigns for small and large companies throughout the tri-state area. The agency provides social media marketing, Google Ads management, search engine optimization, graphic design, and website development to improve clients' online media presence by developing campaigns that connect the vision of the business owner to the needs of potential customers.

Media Contact

Social Trend Marketing Solutions

info@SocialTrendLLC.com

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