

New creative travel platform ROADBOOK launches with limited-edition artists postcard series



London, United Kingdom Jul 18, 2022 ([IssueWire.com](https://www.issuewire.com)) - To mark its launch and celebrate a new era of creative and conscious travel, online travel platform ROADBOOK has commissioned ten artists to each create a postcard exploring the theme of what a journey means to them through illustration, poetry, photography, and more.

The project, part of an ongoing creative series called Postcards from ROADBOOK, has resulted in a limited-edition set of ten original designs available to order via the [ROADBOOK](#) store.

Each artist's response varies in style, spanning graphic pieces, figurative works, landscapes, and street photography. For its inaugural series, ROADBOOK selected ten emerging artists in diverse locations, from the countryside of Portugal to the streets of Hong Kong.

Artists

Alanah Sarginson
An Chen
Bryce Wymer
Emma Croman
Giacomo Bagnara
Hazel Gaskin
Jason Au
Mantraste
Stephen Smith
Fourteen Poems x kevan té ac cash

The postcards are made using environmentally friendly ECF (elemental chlorine-free) wood-free and FSC-certified cellulose, while the packaging is made with G F Smith Colorplan, a bright, beautiful stock with a responsible environmental impact thanks to careful sourcing and energy use throughout the production process. The result is a series of premium postcards that would look as good displayed on a wall as they would bearing hand-written notes from a loved one.

"We've launched ROADBOOK to connect a global community of creative travellers who are taking more conscious journeys and are responding in ways that inspire." **Michael Parker, ROADBOOK co-founder & CEO.**

"This series sums up what ROADBOOK stands for and believes in - creative travellers telling their own stories and showcasing what a journey means to them through their art." **Matthew Johnston, ROADBOOK creative director.**

****ENDS****

Notes to Editors

ROADBOOK is a new digital lifestyle platform exploring the future of travel through a creative lens, aimed at discerning travellers and digital nomads who want to engage with their destinations more deeply.

ROADBOOK gets under the skin of cities around the world with insider guides, thought-provoking long

reads, photo essays, interviews, and more, working with an ever-expanding global network of talent, comprising photographers, illustrators, artists, writers and directors.

ROADBOOK is an independent platform co-founded by Michael Parker and Nicolas Ghanma. Launched in Spring 2022, ROADBOOK is published across website and social media channels and opened its online store on 1 July 2022.



Media Contact

ROADBOOK

csampson@roadbook.com

+447929948959

Source : ROADBOOK

[See on IssueWire](#)