

## **Mint + Shine Talent Insights (Mint & Shine Launched Talent Insights Report)**

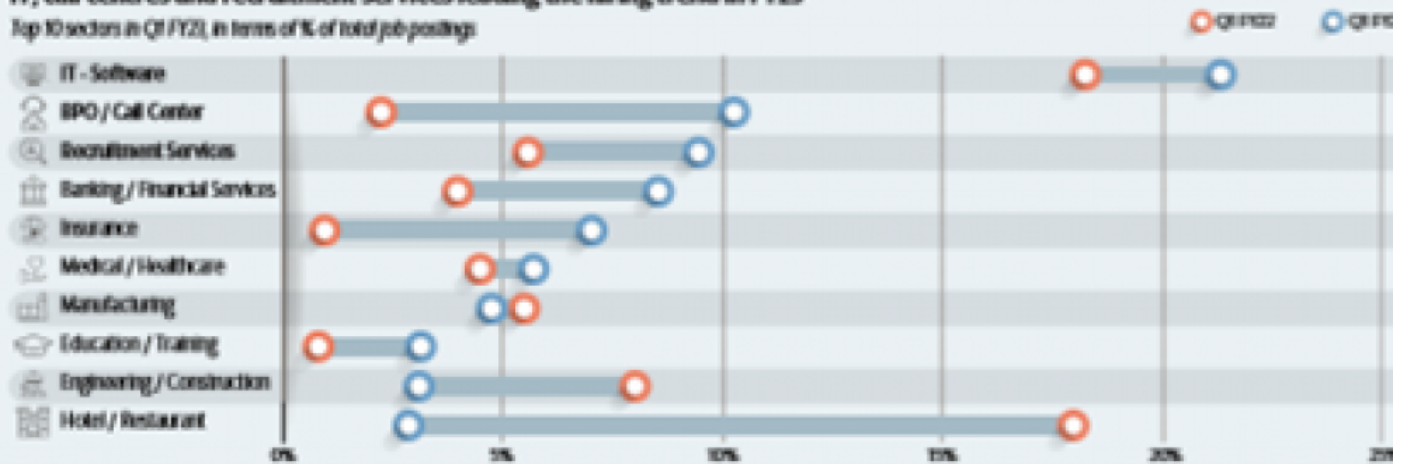
India Inc. is expanding its recruiting after a two-year slump. That's a bonanza for job seekers with appropriate set of future-proof talents. Companies are prepared to go extra mile to recruit candidates because they recognise the shortage of talent.

# Hiring is back in business, and it's not just about metros

The economy is recovering, India Inc's search for employees is picking up speed. Which are the companies leading the recruitment? What set of skills will give job-seekers the edge? Are companies willing to allow workers to work from home? Here's the lowdown.

## IT, call centres and recruitment services leading the hiring trend in FY23

Top 10 sectors in Q1 FY23, in terms of % of total job postings



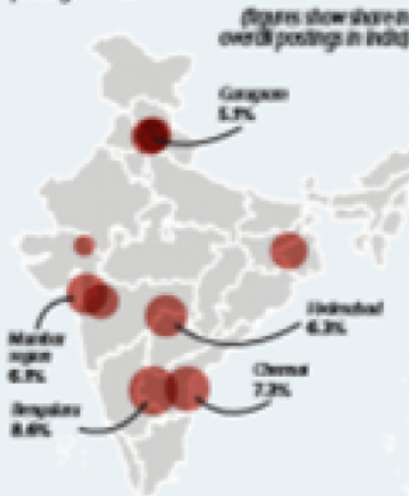
## Broking and shipping were biggest gainers last year, aviation and cement were biggest losers

Sectors with biggest year-on-year growth and decline in FY22



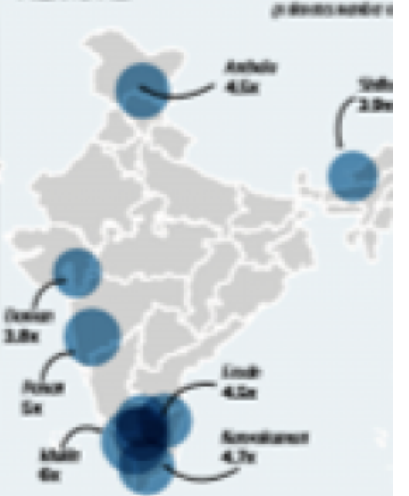
## Metropolises continued to dominate the hiring trend...

Top ten cities with highest number of job postings in FY22



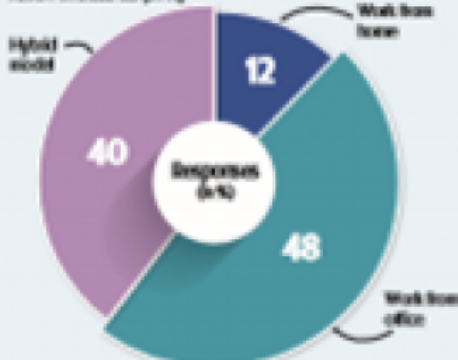
## ...but lower tier cities saw the biggest gains

Top ten cities with highest increase in job postings FY22 over FY21



## Work from office is the most preferred model going forward

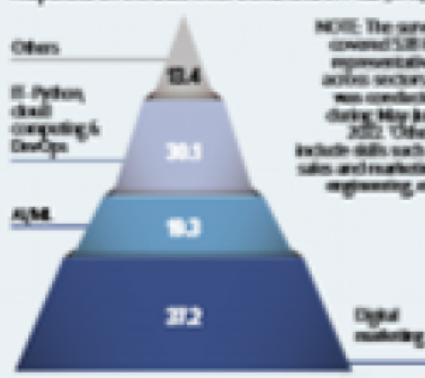
Responses on which work model companies would follow in 2022-23 (in %)



Data and analysis by Savion Global & Emap Software

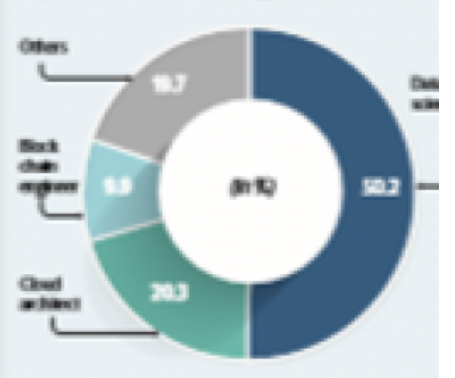
## Digital marketing is the most sought after skill in job market

Responses on the skills most demanded in FY23 (in %)



## Data scientist is currently the most trending job profile

Responses on the most trending job profile in 2022



Source: Maa Group.com Talent Map

**Gurgaon, Haryana Jul 4, 2022 ([IssueWire.com](https://www.issuewire.com))** - That is the employment landscape depicted in research called "Talent Insights" by Mint-Shine.com (Shine.com is a subsidiary of HT Media Ltd, which publishes Mint). In comparison to the prior quarter, the April–June quarter saw a 61 percent increase in jobs on Shine's employment portal or a 1.6-fold increase in job postings. The industries that have added the newest positions during the past three months are information technology (IT), BPO/call centers, and recruiting services.

Fewer postings were made in the first quarter of FY21, while the second wave of COVID was raging. Since then, most industries have experienced a rise in the need for labour, as more businesses have opened, relocated, or adopted hybrid business models. Hospitality, one of the industries that took the brunt of the pandemic, is starting to recover. (Click here to access the complete report on [mint + shine talent insights](#))

The survey found that the top industries for hiring in FY22 were IT (16%), hotel (10%), energy (8%) engineering and construction (7%), and banking and financial services and insurance (BFSI, 9%) The biggest increases in the number of posts from FY21 to FY22 were in broking, shipping, and automation, at 863 percent, 603 percent, and 594 percent, respectively. According to the data that is currently available for the first quarter of FY23, the top industries for job listings were IT (21%) BFSI (16%), which included banking and financial services (9%), and insurance (7%) BPO/call centres (10%), and recruiting services (9 percent ).

#### **What HR wants to see:**

For workers, the hiring boom is excellent news. According to human resources (HR) directors, Mint spoke with, businesses must devise strategies and incentives to draw in new workers without negatively impacting their balance sheets.

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Source : Shine.com

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