'Let LOVE Guide Your Way' Now Listed In The National Public Art Archive Putting Dania Beach, Florida On The Map!

South Florida Public Artist Lloyd Goradesky's fun kinetic sculpture 'Let LOVE Guide Your Way' in Dania Beach, Florida celebrates Kindness & Love for all.



Dania Beach, Florida Jul 8, 2022 (Issuewire.com) - The City of Dania Beach unveiled a magnificent love sculpture on Valentine's Day Weekend 2022, Let LOVE Guide Your Way, created by prominent South Florida Public Artist Lloyd Goradesky. Let LOVE Guide Your Way is a celebration of kindness and love – encouraging compassion, consideration, and tolerance for everyone. The sculpture is a spinning red metallic heart made into a Cupids Arrow weathervane capturing the wind and pointing in the direction of love. 'Let LOVE Guide Your Way' is a unique and meaningful art project that allows communities to experience art in their daily life, thereby creating a greater sense of place and identity. Goradesky's original Candy Red 16-foot kinetic sculpture is now located outside, in front of Dania Beach City Hall, 100 W. Dania Beach Boulevard. The City of Dania Beach, Florida's motto is, "Sea it. Live it. LOVE it."

Goradesky and his work were recently chosen by the prestigious *National Public Art Archive*, placing Dania Beach on the Map! Lloyd Goradesky's *Let LOVE Guide Your Way* is now in the Public Art

Archive, catapulting the artist and his work to the next level, https://locate.publicartarchive.org/art/Let-LOVE-Guide-Your-Way. The Public Art ArchiveTM is a searchable database of completed public artworks from around the world. Search. Explore. Learn. Share. Grow.

The Art is an example of Art & Design merging with Engineering & Science. The artist uses a weathervane that is shaped in the form of Cupid's Arrow. The heart-shaped arrow rotates 180 degrees which are used to not only measure wind but also as a metaphoric expression to describe people who change their views frequently. "In a chaotic world, when faced with a dilemma, let love guide your way," said Goradesky. The outdoor love sculpture brings meaningful and playful public art to the City of Dania Beach by prominent South Florida artist Lloyd Goradesky, connecting the public to one-of-a-kind visual experiences. Goradesky's projects use the power of art to create social interaction and dialogue using innovative technology combined with his unique use of materials, as well as incorporating natural elements within the environment such as sunlight, wind, rain, etc., to amplify the design or effect of a public art piece.

Lloyd Goradesky was born and raised in Miami Beach with a unique background in art, business, and design. He holds a Bachelor of Science in Business Administration from the University of Florida in Gainesville, and an MBA from Nova Southeastern University in Fort Lauderdale. He resides in Hollywood, Florida where he lives and works. He is widely recognized for his iconic public art projects that allow the community to experience art in their daily life, thereby creating a greater sense of place and identity.

"Goradesky's work is compared to Christo & Jean-Claude. Using the *Power of Art* to bring awareness to our natural surroundings, Goradesky's art extends from multi-media design to complex material creations," said <u>Discovery Channel</u> of Lloyd Goradesky's work. His 'Let LOVE Guide Your Way' kinetic weathervane was part of a public art group showcase created by the Boynton Beach Arts Commission and produced by the City of Boynton Beach through its Art in Public Places program. The 5th Biennial Kinetic Art Exhibit was created by the Boynton Beach Arts Commission to celebrate art in motion from 2019 – 2021. He has garnered multiple awards within the art and design industries, and he continues to create unique commissions for high-profile residential and commercial projects. Learn more about this fascinating artist by visiting his website: https://innovativepublicartgroup.com/lloyd-goradesky/

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