Launch Consulting Inc and Walker Agency LLC Announce Merger, Operating Under Walker Glantz PLLC

Austin, Texas Jul 6, 2022 (<u>Issuewire.com</u>) - Launch Consulting Inc, an Austin-based, tax advisory and planning firm, and Walker Agency LLC, a Houston-based, client accounting services (CAS) firm, announced a company merger with the formation of Walker Glantz PLLC. The merger was effective July 1, 2022.

This merger combines the mission and values of Paul Glantz, CPA, Founder of Launch Consulting Inc., and Amy Walker, CPA, Founder of Walker Agency LLC. With a shared value of pursuing excellence, they are dedicated to collaborating with small to medium-sized businesses, bringing custom accounting solutions and tax advisory services that empower clients to achieve their financial goals. Their partnership, operating under Walker Glantz PLLC, will serve to:

- Reinforce the firm's expertise and capabilities in key service areas, such as technology start-up and emerging businesses, B2B agencies and consultancy firms, digital content creators, and cryptocurrency-based businesses.
- Provide current and future clients access to full-encompassing business solutions services including strategic tax planning and advisory, outsourced accounting, fractional CFO services, and financial planning and analysis (FP&A).
- Enhance employee benefits with learning and development opportunities, enabling the company to attract and retain talented professionals and invest in innovative practices.

"Walker Agency and Launch Consulting have worked together for many years, through mutual clients, and have advised each other on best practices with our current expertise. I am very excited to officially align our efforts to offer the best quality service to our clients," said Paul Glantz, CPA, Partner, Walker Glantz PLLC. Paul will serve as Director of Tax and will be responsible for managing tax compliance, tax planning and minimization, M&A, and tax advisory.

"This merger will bring benefits to clients and employees of both firms by aligning our resources and shared values. We will have a full suite of services and progressive technology to offer to clients. Employees will have increased professional opportunities while working for a firm that is committed to their success," said Amy Walker, CPA, Partner, Walker Glantz PLLC. Amy will serve as Director of CAS and will be responsible for business accounting solutions, CFO services, FP&A, and payroll advisory.

About Launch Consulting Inc.

Launch Consulting was founded with a focus on serving the tax compliance, tax consulting, and accounting needs of clients through cloud-based accounting services. Its mission is to work closely with clients as a trusted advisor to provide innovative and effective solutions and assist them in making informed decisions.

About Walker Agency

Walker Agency was founded with the goal of providing white-gloved accounting services to small businesses and an unrivaled work environment for smart professionals. They build accounting processes for clients to ensure their back offices run smoothly and have a heavy niche with tech start-ups, e-commerce clients, and a variety of other service-based businesses.

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