

FlowerAura Launched Exclusive Rakhi Collection For Raksha Bandhan Celebration

Floweraura has launched their exclusive 2022 rakhi collection for Raksha Bandhan celebration.

Gurgaon, Haryana Jul 16, 2022 ([Issuewire.com](https://www.issuewire.com)) - The festival that celebrates the bond of brother & sister is approaching the door really fast. FlowerAura, one of India's biggest online gifting platforms, is ready with its stunning and exclusive collection of rakhis, hampers, and gifts. FlowerAura's customers have cherished the [online rakhi gift](#) for years with the collection of extraordinary products. The brand has been serving customers with beautifully designed gifts at exceptional prices and brings its Rakhi offerings this year.

FlowerAura has put a lot of emphasis on vivid colours and the adaptability of regional sweets in 2022. This special collection comprises classic and trendy [designer rakhi](#) with impeccable designs and colours. FlowerAura has been offering a wide range of products that are sourced from all parts of India. The new designer rakhis collection is made of skin-friendly threads interwoven with colourful threads to create an elegant design. The company has made arrangements to provide its customers with everything they could need at one location. From rakhi gifts to hampers and other presents, FlowerAura's online store has something for everyone.

The launch of a new rakhi collection features many other rakhis, including kids rakhi, [Bhaiya Bhabhi rakhi](#), Kundan rakhis, fancy rakhis, divine rakhis, silver rakhis, quirky rakhis, and many more. The company has expanded its product line this year to include the delicious regional sweets of India, as well as international delivery services and rakhi gifts to send to your brother abroad. The company also has included a series of graceful presents with their vibrantly radiant rakhis—these gifts include indoor plants, personalised presents, and a whole lot of other exciting choices.

In a media interview, one of the company's founders, Mr. Shrey Sehgal, said, "We don't want people to feel the distance; therefore, we're offering our customers free shipping on rakhi gifts for brothers on both domestic and international delivery. Our main motto is ``we want people to rejoice in the taste of India and celebrate the occasion with great zeal and forget the distance".

About FA Gifts Pvt. Ltd.

FA Gifts Pvt. Ltd., the pioneer of the gift industry, has flourished in the Indian market with its unique gifts (flowers, cakes, jar cakes, plants, personalised gifts, combos, etc.) for special moments that can't be put into words. Starting in 2010, under the entrepreneurship of Mr. Himanshu Chawla and Mr. Shrey Sehgal, the company launched its first FlowerAura store in the city of Gurgaon. Today, the renowned brand leads the gifting market in more than 400 cities and delivers a delightful experience to every customer out there.

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Source : <https://www.floweraura.com>

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