

A New Generation of Boy Bands Are Coming- Thanks To Lou Pearlman



Los Angeles, California Jul 1, 2022 ([Issuewire.com](https://www.issuewire.com)) - Boy bands.

The word is used to describe a singing group of 5 male members whose sole purpose is to make the teen girls swoon. Boy bands aren't new however, they have been around for decades. In the early 1990s, one man saw the massive financial opportunity of creating these teen-inspired groups. His name was Lou Pearlman. Out of the gate was the Backstreet Boys. When they started getting big, he created a second group called Nsync. Millions and millions of fans and record sales.

The rest is history, right?

Well, Pearlman, the man who was at one time called the King Of Pop because of his massively successful pop boy bands, was busted for financial schemes in 2007. It seems not negotiating the contracts with the Backstreet Boys and Nsync when they wanted a bigger cut of the profits did him in early on. Negotiating with them would have made his wallet less fat, but no doubt would have allowed him to continue being a part of their success for many years to come. Being cut out of these groups' huge success made him look elsewhere for big new ideas. Creating boy bands is very expensive, and Lou needed a way to bring money in to fund his upcoming businesses and new boy band, US5. Any

chance of Lou Pearlman's future came to a screeching halt however as he was sentenced to 25 years in prison.

Being in prison didn't stop this mega-manager from trying everything he could to continue his musical successes. He asked a producer named Emily Dorsett, a boy band manager herself, to form a boy band for him. At that meeting was James Garfunkel, the son of singer Art Garfunkel, who many don't know was Pearlman's cousin. Art Garfunkel was one-half of the massively successful 1970s singing duo, Simon & Garfunkel. It was after this visit that Lou started writing letters to the producer with details on how to recreate his groups, from what questions to ask the potential boy band members, to how they should dress at shows, how to promote them, and even down to a hand-drawn version of the contracts he used.

Lou seeing a group form under his direction was not meant to be, however. He passed away a couple of months after having heart surgery in 2016. Those letters he wrote sat in a folder on a desk for several years. Over those years, multiple people have requested to view them, and one producer from Making The Band starring Diddy twitter.com/Diddy offered to purchase them. It was then that the idea came through of possibly using these blueprints to create a new group.

The goal for these letters is to recreate history by helping bring back the legacy of Lou's band's success, the music mogul is best known for creating super-groups like the Backstreet Boys and Nsync. Dorsett, who owns these letters, wants to create a resurgence of pop music in the U.S.

The music project aligns with the statement Pearlman liked to say "Boy bands will stop when God stops creating teen girls." Apparently, he knew what he was talking about. Nsync and the Backstreet Boys were some of the most successful groups in history, with the Backstreet Boys still together and touring after 28 years.

"These letters that Lou wrote were specifically for the formation of a new group, even down to the name. These were instructions on how he wanted a new group to be put together, down to the smallest detail. These will be used as blueprints to create a new singing group." Using his written letters, Dorsett said she will create a new generation of singing groups that will be reminiscent of the past music scene of the 90s, filling the huge gap in the teen pop music genre in over 10 years.

The new group will be based in the Phoenix, Arizona area, even copying Pearlman's route of renting a home for all 5 members to live in while they spend hours of training to perfect their craft. Dorsett says she thinks the members all living under one roof is a big reason why the Backstreet Boys and Nsync became so successful. "Having the guys all living together created a strong bond. This is very important in a group. This kind of work is hard mentally and physically. When they're all experiencing the same thing every day, it creates a connection only they can share with each other." When the group becomes a success, it will be like Pearlman directing its formation from the grave.

Boy bands have dominated the music scene over the years, with the likes of British group One Direction being the last massively successful group that broke up in 2015. However, currently, there are no American pop artists dominating the music scene, which is why she is looking to change the narrative by leveraging the expertise of the king of boy bands, Lou Pearlman. For further information about the music project and the soon-to-be-launched band, visit - www.encoremusicinternational.com

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