

WORKOPTI's Strategic Planning Platform is Now Available in AWS Marketplace

Atlanta, Georgia Jun 14, 2022 ([Issuewire.com](https://www.issuewire.com)) - Today, WORKOPTI, an innovative strategic planning platform, announced availability in AWS Marketplace, - a digital catalog with thousands of software listings from independent software vendors that make it easy to find, test, buy and deploy software that runs on Amazon Web Services (AWS). AWS customers can purchase WORKOPTI seamlessly in AWS Marketplace using their existing AWS accounts for consolidated billing.

"WORKOPTI has been proven across 153+ organizations to optimize time by reducing meetings and increasing productivity. WORKOPTI's platform enables leaders, teams, and enterprises to collaborate between office and home, enabling greater revenue optimization and business efficiency in our hybrid-work world." -Elkanah Reed, CEO and Founder of WORKOPTI by Content Economy Co.

WORKOPTI has been designed to be a one-stop-shop for strategic planning. With WORKOPTI, businesses can conquer the chaos of strategy implementation and align their initiatives with performance workflows in order to increase productivity—and achieve success!

WORKOPTI is a strategic planning platform that provides one-click business insights to increase productivity and reduce meetings.

WORKOPTI connects all the APIs powering the technology that leaders and teams use every day into our proven Task Manager for Leaders to fuel business efficiency in our hybrid-work world.

By integrating WORKOPTI, you can leverage workflows across teams and technology stacks in order to enhance revenue optimization and business effectiveness by managing everything from planning to execution and tracking goals in one platform across the enterprise.

WORKOPTI's listing in AWS Marketplace will increase its visibility, helping to connect the company with AWS customers of all sizes. Additionally, AWS customers can take advantage of an enterprise discount program and the simplified billing process available in AWS Marketplace.

ABOUT WORKOPTI

With our M/WBE certification pending, Content Economy Co. is focused on providing clients with innovative solutions that help meet their business and strategic goals in a hybrid work world.

WORKOPTI, a strategic planning platform, is our company's flagship product.

Through WORKOPTI, stakeholders can manage both strategy and performance workflows in one place. One source of truth for strategy execution across the entire business ecosystem makes it easier to keep track of projects and initiatives in real-time.

The WORKOPTI solution provides a centralized platform for defining business outcomes, collecting insights, tracking progress, and predicting outcomes. A 360-degree view of strategy and performance workflows allows WORKOPTI to build enterprise-wide strategic roadmaps that are actionable and measurable. Business organizations can achieve operational excellence, better decision-making, and higher productivity by integrating WORKOPTI today.

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