

US Broadcast Distribution Adds Northeast Sales Executive

Jonathan Robbins to provide expertise to broadcast and reseller markets



Concord, New Hampshire Jun 30, 2022 ([Issuewire.com](https://www.issuewire.com)) - US Broadcast Distribution LLC (US Broadcast), a value-added provider of audiovisual equipment and services to the professional market announced the addition of video expert Jonathan Robbins to its expanding sales force.

US Broadcast specializes in supplying best-in-class products to broadcast integrators, AV resellers, and video and event companies.

“Jonathan brings more than 16 years of experience selling to blue-chip clients in the broadcast studio

and video streaming markets,” said Eric Pratt, CTO of US Broadcast. “Adding him to the team is part of our expansion strategy to make new brands and unparalleled support available to our reseller partners”.

As Director of ReadyCam Sales for VideoLink, a unit of AVI-SPL, Jonathan sold scores of turnkey TV studio systems nationwide over a 15-year period. He also worked for a leading Canadian vendor of video encoder hardware. Based in New York, Jonathan is available to provide product data, consulting services, and availability information to US Broadcast’s partners from New England to Virginia.

Jonathan can be contacted at jonathan@usbroadcast.co or 1-(877) 872-8649 ext. 706.

US Broadcast is the US-exclusive provider of enhanced vMix™ video software licenses bundled with purpose-built Switchblade Systems™ servers. The company offers a wide array of switchers, cameras, controllers, LED walls, and encoders from brands such as Axel Technology, Bolin Technology, SKAARHOJ, PTZCam, Cinegy, and others.

A full listing of available brands and product categories can be found at www.usbroadcast.co.

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