

Travel Twins Make 'Top Women in Tech' List



Cardiff, Wales Jun 29, 2022 ([Issuewire.com](https://www.issuewire.com)) - Identical twins Georgia and Alice Aubrey have been named in Arival's '**Women Leaders In Experiences Tech & Distribution**' list in recognition of their work on the new digital 'things to do' platform, **Lovetovisit.com**

Arival, who supports Tour, Activity & Attraction providers through events, insights, and community, pulled the list together in acknowledgment of the pioneering work being done by women in the industry, and to highlight the lack of gender diversity at the very top.

In the article, Arival state: "Historically, the travel and technology sectors have underperformed in bringing women into leadership roles. Between 2019 and 2020, the number of women in leadership in consumer, recreation, and travel decreased by 1%. Only 33.9% of senior roles were held by women, while they make up 43% of those employed in the sector."

Alice and Georgia, aged 29 and from Port Talbot, South Wales, made the list on the back of a streak of industry recognition. They are also finalists at the AccelerateHer Awards 2022 <https://accelerateher.co.uk/awards/> and Start-up Awards Finalists in two categories at the National Start-Up Awards <https://www.business-live.co.uk/enterprise/startups/welsh-finalists-startup-awards-national>

Alice, Content Director at Lovetovisit.com, said: "Of course, it's fantastic to be recognised for all the

hard work, but it doesn't hide the fact that there is an issue in the industry in terms of gender equality and how much more needs to be done to address the imbalance."

Georgia, Partnerships Director, said: "We're both enormously proud of what Lovetovisit.com has achieved. To think it was nothing more than an idea 12 months ago and is now a thriving business is incredible. And to do it all with my twin sister makes it really special!"

Lovetovisit.com was launched earlier this year to remove the friction between the discovery and booking on days out, attractions, theatres, events, and activities across the UK. Consumers looking for 'things to do' can find and purchase tickets together all on one platform. Lovetovisit.com takes a consumer-focused approach, using beautiful, rich content, robust technical integrations, and global marketing networks to deliver a unique experience.

Notes to Editor

Photo caption: Alice (left) and Georgia Aubrey, the twins making a splash as leaders in tech

Media contact

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General information

- Lovetovisit.com takes a consumer-focused approach, using beautiful rich content, robust technical integrations, and global marketing networks. Consumers looking for 'things to do' can find discovery and books together in one data platform.
- Alice and Georgia are available for an Interview

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Source : Lovetovisit.com

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