

StockTrim's Shopify Integration Gets a Major Upgrade

Tailored demand forecasts and order plans specific to your business



Melbourne, Australia Jun 20, 2022 (IssueWire.com) - [Shopify](#) is one of the world's largest e-commerce platforms, and many retailers are using it to sell online. But what online sellers are finding is that they are struggling to ensure [they have enough stock to meet demand](#).

Stock-outs are lost sales opportunities and often a very bad experience for the customer. Likewise, it can be a problem ordering too much stock, as it may go out of popularity, expire, or generally just be

difficult to store. Plus it sucks cash flow, which many rapidly expanding online companies desperately need.

The need for inventory optimization and effective inventory planning automation is now becoming a greater focus.

To help online retailers, [StockTrim](#) has upgraded our integration with Shopify to include:

Multi-location support

You can now easily make location-specific forecasts and order plans with the [StockTrim's Shopify integration](#). In addition to the overall forecasts and optimal order amounts from your suppliers, you can also predict how much of each product to keep and transfer between each of your stores or branches.

Easily import your location-specific products, inventory, and sales data into StockTrim from Shopify, and let StockTrim create your location-specific forecasts & order plans for you.

Product Variants

You can now import product groups and variants from Shopify into StockTrim to give you better visibility over what individual items to order, as well as the [forecast & analytics](#) for the product range as a whole. It's now easy to separate products into their different sizes, colours, or anything else, as well as group them together for easy viewing.

Integration with purchase orders

Use StockTrim to fully manage your supplier purchase orders since this is not available in Shopify. Create purchase orders based on StockTrim's forecasts and suggested order quantities, then manage the workflow from the draft, approving, then finally sending to your supplier. You can then receive the purchase orders when they arrive.

Updating of inventory levels back into Shopify

When receiving purchase orders in StockTrim, you can then send the updated inventory quantities back into Shopify so that your inventory levels stay consistent, and you can be sure of your fulfillment ability in your Shopify stores.

To get your inventory on point, please [book a demo](#) with one of the StockTrim teams or [request a free trial](#).

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