

Smart Meetings Celebrates 20th Anniversary with Virtual Event

Smart meetings

June 2022

ABOVE AND BEYOND

Convention center upgrades

ISLAND TIME

Insider tips for when to book beach events

OPERATION RECOVERY

Reports from hotel front lines

LESSONS LEARNED
IN TWO DECADES
OF PUBLISHING
SMART MEETINGS

20 Years Strong



CALIFORNIA
NEW ENGLAND
MID-ATLANTIC
MICHIGAN
FLORIDA
MEXICO



Sausalito, California Jun 6, 2022 ([IssueWire.com](https://www.issuewire.com)) - Smart Meetings, the leading meetings industry publisher and essential resource for event professionals, marked 20 years of supporting meeting professionals by publishing educational, empowering, and inspiring content now available in print, online at www.smartmeetings.com, in [Smart Chat Live! Webinar](#) format and for the last 12 years at exclusive in-person [Smart Meetings Experiences](#).

Founder and CEO Marin Bright marked the occasion by planning a gathering of the dynamic Smart Meetings Community on [Allseated's ExVo](#) platform. The event highlighted the creative talents of partners Mixology Mixer, Entire Productions, and DJ Logic. And the presents went to the attendees as sponsors donated thousands of dollars in hospitality stays.

The milestone was also an opportunity for Bright to reflect on the state of the industry in a commemorative cover story titled, "[A Passion for Innovation](#)" and a [video interview](#) about lessons learned over two decades. "This is a team effort and the more each one of us knows, the better we all will be at delivering value," she said.

About Smart Meetings:

[Smart Meetings](#) is the leading meetings industry publisher and voice of inspiration for meeting professionals. We inspire our audience of meeting and event professionals to dream big—and create brilliant experiences that delight attendees, achieve desired results, and elevate the impact of the meetings industry. We are essential reading for the evolution currently happening all over the globe. Smart Meetings publishes cutting-edge meeting content in print and digital magazines 12 times per year, hosts world-class networking events, and produces CEU-accredited Smart Chat Live! webinars and offers a myriad of digital resources, including Smart Sourcing and Smart U.

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