

Royal Palm Coast Realtor® Association Partners With The International MLS [IMLS]® To Provide IMLS Memberships

All Royal Palm Coast Realtor® Association 9,300+ Members Become IMLS Members

Boca Raton, Florida Jun 22, 2022 ([Issuewire.com](https://www.issuewire.com)) - The International MLS [IMLS]® announced today that the Royal Palm Coast Realtor® Association [RPCRA] has signed a partnership agreement with The IMLS to make available IMLS memberships to its 9,300+ Realtor® members as an MLS member benefit.

According to The IMLS CEO/Founder Dr. Daniel Nussbaum, "We are proud to say that we have entered into an agreement with the Royal Palm Coast Realtor® Association to provide The IMLS as a member benefit to all of their members. The agreement provides that the listings and roster data will be delivered to The IMLS on behalf of all of their MLS members. Their members will now have all their listings on The International MLS [IMLS]® as well as on thousands of other agent and broker sites across the country and around the world automatically.

Their members will now also be IMLS members and be listed in our Agent Directory, have full access to their own secure area in The IMLS Agent platform, and be able to network internationally while providing their listings with international exposure. I want to thank Beate Jones, CEO of the Royal Palm Coast Realtor® Association, for her help in making this a reality and working so well with us along with her team."

RPCRA members are now also able to take advantage of IMLS Special Product Options and Opportunities to build their businesses locally and globally. This includes The IMLS international search page with listings in 100+ countries and in 100+ languages which provides an automated global property sharing of listings between agents all over the world. Their customers can view all IMLS listings around the world in more than 100 languages with their web visitors staying on that agent's own URL and with the agent getting the buyer leads to make referrals to other agents as they choose. The IMLS makes it very easy for agents to network with each other anywhere in the world as well as share listings.

The IMLS global technology platform addresses the growing concerns about the direction of the real estate industry by making certain core ethical promises. The IMLS never advertises other agents on a personal member's listing page, and if a consumer is interested in a property, only that listing agent will receive the lead. The IMLS initiative is about putting the real estate market back in the hands of agents and brokers.

"With the previous additions of FMLS in Atlanta, the Miami Association, and Stellar MLS among others, this will add the Fort Myers and Florida Gulf Coast market in southwest Florida. This agreement continues to expand IMLS memberships significantly and puts us on the path to expanding further throughout the USA. Our growth since 2020 has been exponential and we expect further significant growth ahead with associations, MLSs, brokers, agents, and developers participating. Our goal remains to bring the real estate world closer together by serving the best interests of all concerned. We are delighted that the Royal Palm Coast Realtor® Association can see the strategic advantages for their agents to become IMLS members and join in with The IMLS global initiative as we say, The IMLS is For Luxury and Global Agents & Those That Want to Be," said Dr. Nussbaum."

"We are thrilled to embark on this new partnership with IMLS and offer global access to our membership as another benefit of RPCRA," said Beate Jones, CEO, of Royal Palm Coast Realtor® Association.

“This level of offering provides many additional opportunities for our members who will be able to successfully find the perfect home for their clients as well as build their network and brand, globally.”

About The International MLS [IMLS]®

The International MLS [IMLS]® is a real estate technology company and a global portal and products platform serving agents, brokers, associations, developers, buyers, and sellers around the world. Based in Boca Raton Florida, The IMLS has listings in 100+ countries available in 100+ languages and The IMLS enables agents to have all listings for their own websites. The IMLS empowers all agents and brokers to display international property listings knowing that commissions can be made on any sale which is generated by their IMLS search through referral agreements with other agents around the world and now has 260,000+ members. More information about The International MLS [IMLS]® and all its services can be found on <http://www.TheIMLS.com>

About the Royal Palm Coast Realtor Association®

To learn more about Royal Palm Coast Realtor Association and membership, visit RPCRA.org.

The Royal Palm Coast Realtor® Association was chartered in 1922 as the Fort Myers Board of Realty and today serves more than 9,300 Realtor® members and affiliates. The Association acts as the primary resource and active advocate for its members by collectively promoting member business interests through education, communications, and proactive management of industry issues.

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Source : The International MLS

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