

Progressive Legal Launch a Suite of eCommerce Legal Services to Take Online Businesses to the Next Level



Sydney, New South Wales Jun 2, 2022 ([IssueWire.com](https://www.issuewire.com)) - Progressive Legal, a leading commercial, trademark, and IP-focused Sydney law firm, today announced the launch of their [eCommerce legal services](#) for growing small businesses, online shops, startups, and retailers.

The service is intended to help business owners and retailers navigate their way through their legal responsibilities and obligations while complying with Australian Laws including Consumer Law, Trade Marks Act, and the Privacy Act.

Ecommerce legal services include training on Australian consumer law, trademarks, online terms and conditions, privacy policies and data breach issues, reviewing data protection plans, drafting data breach response protocols, drafting website terms and conditions, drafting legal documents, contracts and policies, membership portal legal advice, copyright notices, disclaimers and waivers and more.

“Our team of expert eCommerce lawyers has helped over 3,000 Australian businesses, online shops, and digital marketplaces to navigate their way through often complex legal responsibilities and obligations,” says Founder and Principal Lawyer Director at [Progressive Legal](#) Ian Aldridge.

As the eCommerce space continues to grow, retailers and online shop owners often struggle to balance competing priorities. From the fast-paced development of new technologies to digital payment systems and the need for robust privacy controls and data protection measures, there are some challenging issues and considerations that need to be addressed.

“We believe the current legal model is outdated for the modern, fast-paced digital environment and our vision is completely different from the “old school” approach to legal services” commented Mr. Aldridge.

“It can be complicated, to say the least. For most businesses, the ABCs of having tailored terms and conditions, privacy policy, and appropriate legally drafted waivers or disclaimers is a basic step missed by many. They are the fundamentals to get right,” said Mr. Aldridge.

The legal documents recommended in eCommerce are designed to provide legal protection on all fronts. Some of the most common legal documents needed for an eCommerce business include:

- eCommerce terms and conditions
- Privacy policies
- Online waivers and disclaimers
- Refunds policies
- Marketplace terms and conditions, including dual-sided marketplace terms and conditions
- App terms and conditions
- Sales terms and conditions
- Payment terms and conditions
- Warranty policies
- Delivery policies
- Online shop (Shopify) terms and conditions
- Exchange and refund terms and conditions
- Intellectual property and privacy law compliance
- Data protection policies

As an online retailer or eCommerce business owner, it is important you understand your legal obligations and abide by the Australian Consumer Laws.

About Progressive Legal

Founded by Ian Aldridge in 2014, [Progressive Legal](#) provides practical, skilled, and timely legal advice including tailored legal documents to growing Australian businesses. They provide expert legal advice in relation to corporate structure, intellectual property protection (including trade marks), tailored commercial legal documents and advice, workplace, and dispute resolution.

Progressive Legal help businesses succeed and provide cost-effective legal advice with fast turnarounds. Their competitive points of difference include:

- Delivering customised legal advice and solutions
- Offering obligation-free quotes
- Delivering pragmatic fixed-cost arrangements

Their communication and services are clear, straightforward, and tailored to suit you and your eCommerce business.

About Ian Aldridge

Ian Aldridge is the Founder and Principal Lawyer Director at Progressive Legal. He has over 15 years of experience in advising businesses in Australia and the UK. After practising in commercial litigation for major Australian and International Law Firms, he decided to set up a “NewLaw” Law Firm in Australia and assist growing Australian businesses, doing law differently. He has a double degree in Law (Hons) and Economics (with a marketing major). He was admitted to the Supreme Court of NSW in 2005.

-ENDS-

Media Contact

Progressive Legal

info@progressivelegal.com.au

1800 820 083

Source : Progressive Legal Pty Ltd

[See on IssueWire](#)