

Parkopedia launches Amazon Alexa default parking Skill as millions of Americans plan to travel this summer

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London, United Kingdom Jun 8, 2022 ([Issuewire.com](https://www.issuewire.com)) - Parkopedia launches Amazon Alexa default parking Skill as millions of Americans plan to travel this summer

- 50 million Americans are expected to be on the road during this year's July 1-5 holiday period alone, with parking a top priority for drivers
- The new Parkopedia Alexa Skill enables drivers to use voice interactions to find, reserve, and pay for parking from anywhere - at home, on the go, or from the comfort of their vehicle en route to their destination
- Alexa users can just say "Alexa, find parking nearby" or use locations, such as "Alexa, find parking in Seattle", and Parkopedia will provide them with parking information including accurate location, opening hours, pricing, and booking availability
- Nearly 130 million US drivers currently use in-car voice assistants for hands-free convenience,

improved safety, and 24/7 connectivity²

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Leading connected vehicle services provider, Parkopedia, has launched a new Amazon Alexa Skill for voice-enabled parking assistance, supporting the millions of Americans who plan to travel by car this summer.

According to the American Automobile Association¹, a record-breaking 43.6 million Americans were estimated to have driven to their destinations during the July 1–5 period alone last year - the highest on record, and 5% more than the previous record set in 2019, with this number expected to grow further this year to an estimated 50 million.

Parkopedia's Alexa Skill enables drivers to seamlessly find, reserve, and pay for a parking spot, either from home with Alexa-enabled smart home devices, on the go with 'Echo Buds' or the Alexa mobile app, or in the vehicle, using integrated Alexa or supported Alexa auto accessories.

Using Amazon's cloud-based voice service, drivers will have access to the Parkopedia database of almost 75,000 off-street parking locations across America, including more than 6,000 reservable locations - allowing drivers to find the nearest parking spot either to a given address, their current location, or at their final destination. Parking can also be booked 'hands-free' in advance of, or during the journey, via any Alexa-enabled device.

When a driver needs help finding the most convenient parking space, they can just say "Alexa, find parking nearby" or use locations, such as "Alexa, find parking in Seattle", and Alexa will default to the Parkopedia Skill, providing users with information such as accurate parking location, pricing, and facility opening hours, as well as confirming the required parking duration and total cost prior to booking. If a location has multiple parking options, drivers can ask Alexa to skip suggestions until they find a parking spot that best suits their needs.

Drivers are also able to ask the Parkopedia Skill to verbally confirm reservations, make payments via Amazon Pay, or request for an e-receipt to be sent.

Data from Juniper Research³ shows that by 2024, the number of voice-interactive devices in use (8.4

billion) is expected to overtake the world's population, partly due to the COVID-19 pandemic creating a surge of interest in contactless, voice-based interfaces for our daily demands. When used behind the wheel, voice assistants can simplify vehicle operability, help keep drivers' hands on the wheel and eyes on the road, and enable a more comfortable driving experience.

Eugene Tsyklevich, Founder and CEO of Parkopedia, commented: *"The growing popularity of at-home voice assistants means consumers now expect a seamless transition with this technology between work, home, and in-car environments. When behind the wheel, one voice command can replace several manual actions, vastly improving safety and efficiency. The latest generation of voice assistants now also utilize AI to learn and think - understanding a variety of accents and gaining the ability to action more than one command at a time, as well as analyzing user data to learn individual preferences. The latest Parkopedia Alexa Skill is a progressive step forward for hands-free, in-car driver convenience technology, which is core to our product portfolio and continues to improve the driving experience."*

The Parkopedia Skill is planned to expand in the near future to cover more of the company's existing services, such as on-street parking and dynamic predictably, which directs the driver to the nearest, available parking space, as well as finding parking at known locations, such as 'work' or 'home' and advising drivers of the distance from the suggested parking space to their final destination.

To learn more, or to download the Parkopedia Skill, please visit:
<https://business.parkopedia.com/parkopedia-skill-meets-alexa>

ENDS

Notes to Editors

1 American Automobile Association - <https://newsroom.aaa.com/2021/06/aaa-more-than-47m-americans-to-celebrate-with-an-independence-day-getaway/>

2 Voicebot.ai - <https://voicebot.ai/amazon-echo-alexa-stats/>

3 Juniper Research - <https://www.juniperresearch.com/press/number-of-voice-assistant-devices-in-use>

About Parkopedia

Parkopedia is the leading connected car services provider used by millions of drivers and organizations such as Audi, Apple, BMW, Ford, Garmin, GM, Hyundai Kia, Jaguar Land Rover, Mercedes-Benz, Peugeot, Sygic, TomTom, Toyota, Volkswagen, and many others. Parkopedia helps drivers find and pay for parking, EV charging, fuel, and tolls in 15,000 cities across 89 countries. Parkopedia is also developing highly detailed parking maps and corresponding algorithms to help drivers and self-driving vehicles navigate to an open parking space indoors. Visit business.parkopedia.com for more information.

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