Oz Arab Media signs Partnership MOU with The Salvation Army – Bankstown



Bankstown, Australia Jun 28, 2022 (Issuewire.com) - Oz Arab Media, the leading ethnic online news platform for Arabs in Australia, believes in supporting and giving back to the community. Accordingly, it seeks out and establishes media and marketing partnerships with various community organisations and offers them media coverage for their events, fundraisers, and activities. On 27 June, 2022, Oz Arab Media signed such an agreement with The Salvation Army - Bankstown.

Founded in the nineteenth century in London, The Salvation Army grew to become a global movement spreading hope where needed by supporting the welfare of any who are in need or experiencing hardships or injustice. In Australia, The Salvation Army has established over 350 corps working with social services to provide help where needed.

The management team of Oz Arab Media led by Mr. Remy Wehbe made the acquaintance of Captain Frank Wang, the Bankstown Corps Team Leader of The Salvation Army during the Red Shield Appeal 2022 which took place at Bankstown RSL on 4 June, 2022. The beautiful event was a resounding

success, and Oz Arab Media provided media coverage by promoting the event and then following up with an <u>article</u> about it. This is when the partnership idea was born.

Oz Arab Media looks forward to being a part of the success of The Salvation Army's mission in Bankstown and will be promoting any future events that the Bankstown Corps launches. With Oz Arab Media's support, the message of The Salvation Army will reach a much wider audience and foster more beneficial connections with the community.

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