

OXO Packaging to Introduce Custom Window Boxes in Australia that will help business in boosting their sales

The acceptance of window boxes by both consumers and brands



Sydney, New South Wales Jun 22, 2022 ([IssueWire.com](https://www.issuewire.com)) - OXO Packaging is counted among the large-scale custom packaging companies based in Australia. Recently, they introduced custom window boxes as their most-selling product and explained how these boxes help in boosting brand sales.

“[Custom Window Boxes](#) are the favourite packaging of most of our customers. It is because the window cut-outs give them a glimpse of the product that is inside the box and they know what they are opting for. Window boxes make the selection easier for the customer. They are considered as the best packaging to increase the sales.” said the general manager of OXO Packaging when enquired about these window boxes.

“Would you mind seeing your brand logo and colours on the custom boxes, of course not !! no one does !! Custom boxes themselves have a charm in them that attracts the customers and when we combine this charm with the magic of window boxes, you are surely going to get something mesmerising and this is exactly what we did. Custom window boxes offer win-win situations for both the brands and the customers. Customers are more than happy with the window boxes because of the sneak peek that facilitates them to see what they are going to spend their hard-earned money on and brands, they are already fallen in love with this magical box because of the boost it gave to their product sales” **said the CEO**

when asked to compare the acceptance of window boxes by both consumers and brands.

On enquiring about the design limitation, the designer told us that “Window cut-out may reduce your space for customisation but it does not limit your productivity. You still have a lot of room for that. You can make a window flap and write manual/instructions beneath it. You can add a sticker or label that has your company logo and tagline on it. You can add inserts in it that appeal to you and your customers so again we would say there is a lot of room for you to play only if you know how to play”

About OXO Packaging

OXO Packaging provides all types of packaging boxes and wholesale packaging services across Australia. The company was established in 2017 and supplies Custom Packaging Boxes for bakeries, cosmetics, electronic accessories, fast food, grocery, jewellery, and many related products. Not only high-quality material is used for custom boxes, but the high-quality printing is also maintained for all the orders either small or big.

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