

Open-Xchange and DotAsia partner to empower SMEs in Southeast Asia

Offers domain providers innovative business models to include premium email and collaboration tools with DotAsia domains.

North Rhine-Westphalia, Germany Jun 16, 2022 ([Issuewire.com](https://www.issuewire.com)) - Domain registrars and resellers across Southeast Asia can now include premium email and collaboration tools for their small and medium-sized enterprise (SME) customers, with the creation of a partnership between Open-Xchange and DotAsia.

The partnership means that domain registrars and resellers now have access to a range of innovative business models and discounts to offer SMEs registering a . Asia domain access to OX Cloud – Open-Xchange’s premium email and collaboration platform, which includes email, calendar, address book, tasks, and drive, along with security.

This will enable businesses with little or no IT knowledge to seize emerging opportunities by digitalizing their business communications and benefit from being able to keep in touch with customers, partners, suppliers, and colleagues easily and cost-effectively.

The Covid-19 pandemic highlighted the importance of e-commerce, digitalization, and remote access to communication and collaboration tools, irrespective of company size or sector. And, despite ongoing pandemic uncertainties, Southeast Asia’s digital economy will be central to the region’s economic recovery, which will be supported by regional ties and intra-Asia trade, offering SMEs opportunities for growth and expansion.

Leona Chen-Birkner, VP of Registrar Relations at DotAsia, said: “Asia is the fastest-growing part of the internet, and SMEs underpin the economy of the region. As a result, Asia domains are a natural choice for businesses coming online. The pandemic has transformed and accelerated the digital economy in the region. Our partnership with Open-Xchange will help Southeast Asia-based SMEs to continue to build trade ties and communication across the region – both of which are deepening like never before.”

Frank Hoberg, Co-founder and Chief Sales Officer at Open-Xchange, said: “SMEs are the backbone of the regional economy in Southeast Asia. By offering better digital tools, innovative business models, and discounts so that domain registrars and resellers can offer them OX Cloud when they buy them. Asia domain, we can help drive more effective communications with customers, partners, and colleagues, and open up new channels and opportunities for companies of all sizes.”

For further details about OX Cloud, visit <https://www.open-xchange.com/products/ox-cloud>.

About DotAsia Organisation

The DotAsia Organisation is the Sponsoring Organisation and Registry Operator for the. Asia Top-Level-Domain.Asia is the official web address for Asia and Asian communities worldwide and is open to all businesses, individuals, and organizations around the globe looking to connect with Asia. Asia domains have been registered in more than 150 countries to date. The DotAsia Organisation is a not-for-profit, community-based organization headquartered in Hong Kong. Proceeds from every. Asia domain registered supports Internet development and charitable works. DotAsia supports an ever-growing list of projects that educate and connect Asians worldwide. Visit www.dot.asia to learn more.

About Open-Xchange

Open-Xchange (OX) is a developer of secure and open communication and office productivity software, IMAP server software, and DNS solutions. Since 2005, it has partnered with many of the world's largest Internet Service Providers (ISPs), telcos, and carriers to deliver Open-Source email and productivity solutions that include secure storage, file, and document management. OX Dovecot is the world's most popular IMAP server software and OX PowerDNS provides secure DNS services to telco customers and their users worldwide. Software developed by Open-Xchange is used by 200 million people globally. It is headquartered in Germany, with offices in Bremen, Cologne, Dortmund, Hamburg, Nuremberg, and Olpe, and international offices in Finland, Italy, Japan, the Netherlands, and the USA. For further details, visit www.open-xchange.com.

Media Contact

Chris Holder

chris.holder@open-xchange.com

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