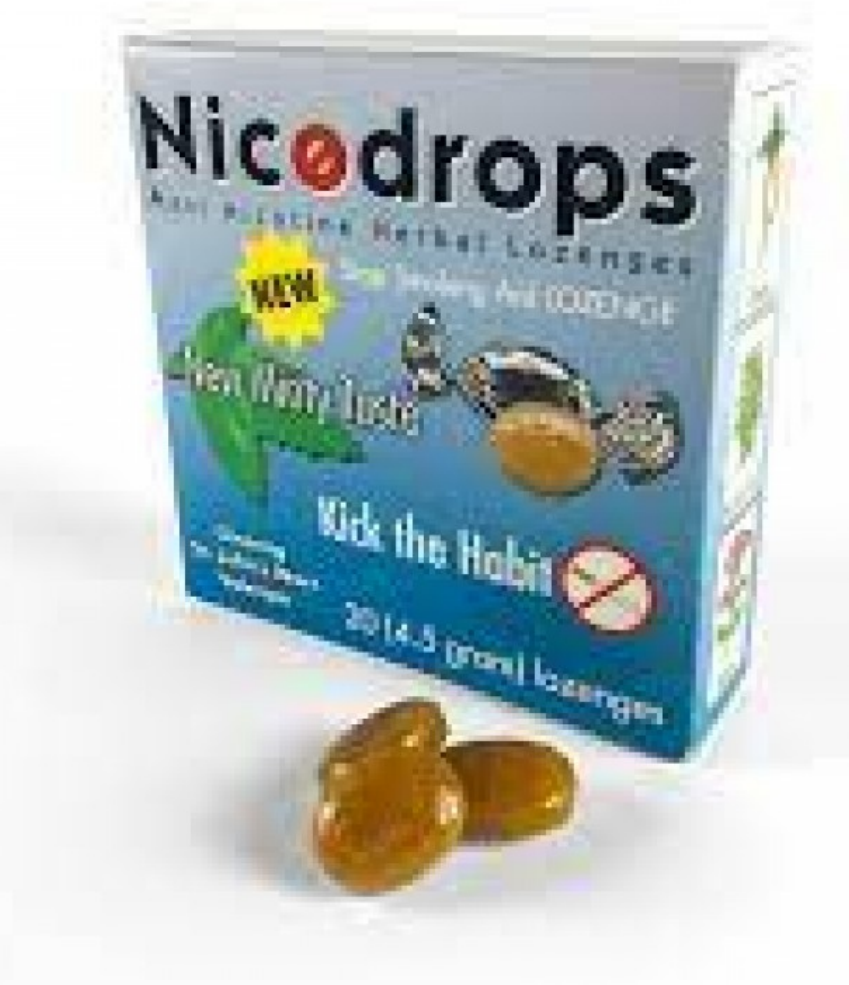


Nicodrops Retains BTI International to Help Open New Markets



La Mesa, California Jun 18, 2022 ([Issuewire.com](https://www.issuewire.com)) - Nicodrops, Inc. (U.S.: OTC: NCDP), developer of the drug-free, non-nicotine smoking alternative, herbal dietary supplement, announced that as part of its ongoing efforts to increase sales and profitability, it has retained the services of BTI International, an import/export and sales company.

Charles Brockett, President/CEO of BTI, will focus primarily on expanding distribution into health food stores, a previously untapped and potentially large market. In addition, he has contacts and experience in selling to the US military as well as other related accounts. John Ramonett Gonzales, Executive VP/CFO of BTI, who has extensive business experience throughout Europe and has established many contacts there, will focus on distribution into European airports, train stations, and pharmacies as well as setting up broker and distribution networks to sell to the European Countries. The combined efforts of these two individuals will afford the Company the opportunity to achieve distribution in several new markets.

After holding several executive positions for companies in the banking and hospitality industries, all of which were characterized by increases in profitability of those organizations, Mr. Brockett became Vice-President of Arrowhead Mills, Inc, a manufacturer and distributor of whole and natural foods. In his five years with Arrowhead, Chuck helped increase their sales from \$2 million to \$10 million. Subsequently, he spent 15 years as National Sales Manager for Health Valley Natural Foods, where sales grew from \$8 million to \$120 million during that period.

"Charles Brockett's resume has one consistent theme. Wherever he has worked, revenues have increased," stated Christopher Calpito, president and CEO of Nicodrops, Inc. "His exceptional management and sales skills, along with valuable contacts and experience in selling to health food stores and the military, coupled with Mr. Gonzales' contacts and experience in Europe, will be vital as Nicodrops continues to aggressively pursue additional distribution opportunities both domestically and internationally."

While Mr. Brockett and Mr. Gonzales concentrate on these new areas of distribution, VP of Sales, Joel Appel, will continue to target drug stores, food chains, and mass merchandisers in the United States and Canada.

About Nicodrops:

Nicodrops, Inc., La Mesa, Calif., developed a drug-free, non-nicotine product that helps reduce the stress associated with not smoking, using all-natural herbs. (see Note) For more information go to <https://finance.yahoo.com/quote/NCDP/>

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Act of 1995. The words "believe," "expect," "anticipate," and "project," and similar expressions identify forward-looking statements, which speak only as of the date the statement was made. Such statements may include, but not be limited to, projections of revenues, income or loss, expenses, plans, and assumptions relating to the foregoing. Forward-looking statements are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. Future results could differ materially from those described in forward-looking statements.

Note: These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any diseases.

<https://www.youtube.com/watch?v=QMB76yTadKk>



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