

National Sunglasses Day with NURILENS

Prioritizing eye health with Dr. Juliette Nelson PhD



College Park, Maryland Jun 22, 2022 ([IssueWire.com](https://www.IssueWire.com)) - June 27th is National Sunglasses Day. To celebrate, here's the story of a Haitian American woman making a name for herself in the luxury eyewear industry while advocating for eye health education amongst people of color.

Dr. Juliette Nelson, Ph.D. is the founder of the unique and luxurious eyewear brand known as NURILENS. She designs distinctive wooden eyewear frames that are handcrafted in Japan. Juliette also prioritizes eye care maintenance and offers blue-light lenses in her frames without sacrificing style. Her brand also advocates for positive eye health in BIPOC communities to combat the high prevalence of cataracts, glaucoma, and diabetic retinopathy.

NURILENS is for the culture and offers a new outlook on eyewear. Her frame names offer a trip around the world, from Montego Bay Oak to New York Ebony to Port of Spain Ice Wood. All inspired by key travel destinations. Juliette and the NURILENS brand have been featured in the Afro newspaper and Yahoo as well as top eyewear industry magazines.



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