Magistral Consulting launches new services for Procurement, Supply Chain, Strategy and Marketing functions globally

After its tremendous success with its Investment Research service offering, Magistral Consulting is eyeing the market through "Procurement and Supply Chain Insights" and "Strategy and Marketing Support" services for global clients.

Delhi, India Jun 30, 2022 (Issuewire.com) - Magistral Consulting (www.magistralconsulting.com) is a leading player in the Financial Research space. It has supported over 250 global clients in outsourcing operations to India. It boasts clients in the area of Private Equity, Venture Capital, Investment Banking, Family Offices, Hedge Funds, and Real Estate firms in the US, UK, Europe, Middle East, Australia, and India. Its investment research practice is known for its high quality and well-researched insights on public and private investing. Its consulting, research and analytics services have moved billions of dollars across international public and private markets in the past four years. It has services like Due Diligence, Target Screening, Deal Execution, Fund-raising, Financial Modeling, Equity Research, and Portfolio Management.

After its tremendous success with Investment Research services, Magistral plans to launch new services areas. These are "Procurement and Supply Chain Insights" and "Strategy and Marketing Support" services. In a released press statement, the CEO of Magistral Consulting, Prabhash Choudhary, said, "Procurement and Supply Chain insights services align with our philosophy of offering business outcome-oriented services. It will help our clients boost their bottom lines by reducing their spending base apart from saving money through outsourcing. The value proposition is unmistakable." For the Strategy and Marketing Support services, he opined, "Multiple generalist players are offering these services, but we see a play for ourselves by making these services tech-oriented, which will improve the breadth of coverage and bring down the cost of research. In addition, we see the scope of Machine Learning, AI, and Automation to improve how these services are currently delivered"

Magistral has grown more than 300% CAGR per annum over the last few years due to its unmatched client value proposition. 70% of its business comes from repeat or referenced clients. Magistral has crafted a space for itself in the high-end research and analytics outsourcing space. Currently, its insights feed into global transactions worth billions. It has more than 100 analysts working from its India, New York, San Francisco, London, and Oslo offices.

With its two new services, it is challenging the turf of existing high-end consulting firms with its outcome-oriented services. As a result, Magistral believes it may make consulting more affordable for its global clientele. With these new services, Magistral targets industries like CPG, Retail, Energy, Chemicals, Industrials, Telecom, Media, Technology, Professional Services, Automotive, and Manufacturing.

Prabhash Choudhary, CEO of Magistral Consulting, talking about these two new services in a released statement, said, "These services would be useful to any big firm looking to rationalize costs in the functions of Procurement, Sourcing, Supply Chain, Finance, Strategy, Sales and Marketing." All of the Magistral services promise a tangible and sustainable business outcome. These outcomes pay for the Magistral's fees for its services multiple times over. A typical engagement leads to 3X to 10X benefits for the client over the investments in the consulting, research, or analytics services from Magistral.

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