

Lifegenix Introduces PCD Pharma Franchise Concept with New Ideas



Baddi, Himachal Pradesh Jun 11, 2022 ([Issuewire.com](https://www.issuewire.com)) - The Pharmaceutical Sector is a trillion-dollar industry with significant business growth and advancement. India is the world's largest provider of generic medications, accounting for 20% of worldwide supply by volume, and the world's leading medicine manufacturer. As per the Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers, the annual turnover of the Indian Pharmaceutical Market reached 2,89,998 crores in the year 2019-20

and is continuing to rise year on year.

While witnessing the augmenting demand for pharmaceuticals all around the nation, Lifegenix suggests that commencing a pharma franchise business will be a smart choice for investors. [PCD Pharma Franchise](#) Business is galore of impressive business opportunities for all the medical representatives, wholesalers, stakeholders, pharma distributors, etc., for their career growth and expansion. It serves as a link between pharmaceutical companies and patients, hence the pharmaceutical industry's growth is mirrored in the Pharma Franchise industry's growth. Lifegenix has recently put forth an exclusive concept of the PCD Pharma Franchise that involves new and better ideas.

The founder and visionary of Lifegenix, Mr. Yogendra Chopra states, "we behold that the company will always endeavor to be contributive to creating a healthier society by making innovative and excellent products easily accessible, in line with the wider goal of thriving pharma industry. We affirm that the essence of business is to produce customer pleasure through quality-proven products and sound business practices and that the organization's growth will inevitably follow." He adds, "we are aiming to manufacture and supply best quality medications to do the needful for the health issues of people. Our core strength is our capacity to develop lifesaving generics and technologically complex products along with the support of our specialized teams in formulations & analytical development."

Lifegenix deals in an ample variety of pharma medicines of various therapeutic areas covering Anti Alcoholism, Anti-Ulcer, Anti-Psychotics, Anti-Biotic, Cerebral Activators, Anti-Convulsants, Anti Microbials, Anti Asthmatics, Nausea & Vomiting, Hyperacidity & Gastroenterological, Neuralgia & Antiarthritics, and much more.

The company is firmly committed to collaboratively driving progress on viable development in partnership with its pharma franchise associates. The sound addition of fresh ideas in the PCD Pharma Franchise Model of Lifegenix has pleased a number of business investors for their profitable business in the pharmaceutical market. Due to its robust presence in emerging markets and the developing world, the associates of Lifegenix are able to cross-sell and establish their origin with ease.

About Lifegenix

Lifegenix, a **branded generic** division of **Lifecare Neuro Products Ltd** is a professionally-managed pharmaceutical company that is considered excellent in the business of manufacturing, exporting, and supplying top-quality pharmaceutical drugs. With an active experience of 26+ years, the company is steadily working to make a wider presence in domestic as well as international markets. To have in-depth information about its PCD Pharma Franchise concept along with new ideas, visit <https://www.lifegenix.in/>.

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Source : Lifecare Neuro

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