

Jennifer GUCCI To Launch Ultra Luxury Sparkling and Natural Spring Water In Europe And The United States



Jennifer
GUCCI
INTERNATIONAL



- **For restaurant and dining customers**
- **Branded up-scale bottle and label**
- **Fine sparkling and natural waters**

Milan, Italy Jun 9, 2022 (IssueWire.com) - Jennifer GUCCI International, Inc., recently began re-introducing its fashionable Jennifer GUCCI brand as a luxury bottled water line in Europe and the United States. The Jennifer GUCCI brand was founded by Paolo and Jennifer Gucci, which captures the unique flavors and style of today's Italy. Jennifer GUCCI Natural Spring Waters will initially be marketed at Italy's largest specialty department store (La Rinascente, in the Piazza del Duomo in Milan) and for the international tourist trade, it will be sold at the airport gift shops from Italy's largest Duty-Free retailer.

Jennifer Gucci and her daughter Gemma, have decided to export their new line of sparkling and still natural spring mineral waters in the stylist 'Diamante Blu' designer glass bottles internationally, with the rest of Europe and the United States as the new market for the fashionable bottled waters. The brand's owners believe that the 'ultra chic' line of natural spring waters is the perfect vehicle to re-introduce the Jennifer GUCCI brand to the rest of the world.

"Jennifer GUCCI Natural Spring Water is a genuine Italian export, the 'Bottled in Italy' label as well as the very sophisticated Jennifer GUCCI graphics on a luxury cobalt blue champagne style glass bottle, should appeal to high-net-worth individuals," says Richard H. Davis, President of Beverage Marketing USA, Inc., "In addition, the Jennifer GUCCI Natural Spring Water has a clean, clear neutral refreshing taste, it's the Bentley of bottled waters," said Davis.

"Jennifer GUCCI Sparkling Spring Water is delicious and tastes like a fine European mineral water," said Renneé Godden, a part-time actress, and resident of La Jolla, California whose on-screen credits include the hard-edge drug thriller TRAFFIC, starring Michael Douglas and Catherine Zeta-Jones. Recently she tried the high-end spring water out of curiosity. "Jennifer GUCCI Sparkling Spring Water is refreshing and it makes perfect fashion sense," said Godden.

Edward E. Litwak is Jennifer Gucci's licensing manager and by far Jennifer Gucci's number one fan, he says the company is looking at further promoting the Jennifer GUCCI brand outside of Italy, and with that, increasing shareholder value. Litwak further added, "I believe the Jennifer GUCCI brand, with its potential line extensions, can be a catalyst for genuine growth for the company. We intend to seek out strategic partners as well as introduce other Jennifer GUCCI branded luxury items such as an authentic Italian lemon liqueur or 'Limoncello' in the near future that will realize the company's additional export opportunities and increased shareholder value," said Litwak. In addition, Litwak recently re-assigned the rights for a new theatrical movie about Gemma and Jennifer Gucci. Principal photography is scheduled to begin in the early fall in New York, Milan, and Florence. Jennifer GUCCI Sparkling and Still Natural Spring Waters will be featured in the film and during the promotional media tour promoting the film.

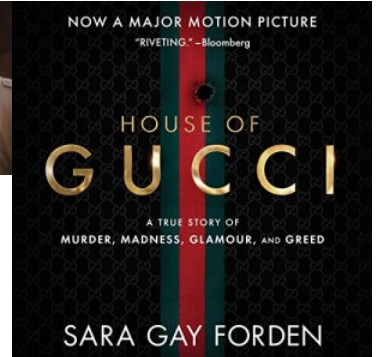
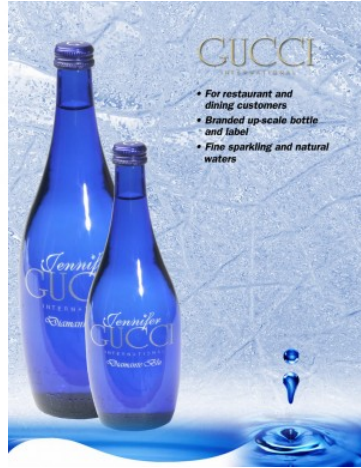
About Jennifer GUCCI International, Inc.

Jennifer GUCCI International, Inc., is a privately held developmental holding company headquartered in Milan, Italy, and Beverly Hills, California, and is the exclusive licensor of the Jennifer GUCCI brand for worldwide distribution outside of the United States. The Jennifer GUCCI brand was founded by Paolo and Jennifer Gucci, which captures the unique flavors and style of today's Italy. Jennifer GUCCI International, Inc., is not affiliated with Guccio Gucci, S.P.A. or Gucci of America, Inc.

Watch the official HOUSE OF GUCCI trailer on YouTube starring Lady Gaga as Patrizia Reggiani and Florence Andrews as Jenny Gucci. House of Gucci is inspired by the shocking true story of the family empire behind the Italian fashion house of Gucci. Spanning three decades of love, betrayal, decadence, revenge, and ultimately murder, we see what a name means, what it's worth, and how far a family will go for control. Based on the book by: Sara Gay Forden. HOUSE OF GUCCI | Official Trailer | MGM Studios

<https://www.youtube.com/watch?v=pGi3Bgn7U5U>

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