## Jeffery Whippo Explains Various Reasons That Lead to Failure of Change Efforts

This Press Release is written to inform the readers that Jeffery Whippo explains various reasons that lead to failure of change efforts.

**Los Angeles, California Jun 6, 2022 (**<u>Issuewire.com</u>) - <u>Jeff Whippo</u> shares his views on change effort within an organization. He believes that when planning a shift within an organization, you need to consider some steps to achieve maximum commitment from as many people as possible. He further considers that communication is the most important element of organizational change and believes that open communication throughout a change process is essential to successful implementation.

Jeff feels that deliberate practice is essential to successfully leading change efforts and that guided practice with the ability to make mistakes and discuss processes is critical to adult learning. There are some reasons that can lead to the failure of change efforts within an organization. These include the lack of knowledge, lack of skills and practice, hidden conflicts working against change, and culture working against change.

Furthermore, **Jeff Whippo** describes managing organizational change as a process for making changes in a way that will minimize employee resistance and cost to the organization while simultaneously maximizing the effectiveness of the change effort.

## **About Jeffery Whippo**

<u>Jeffery Whippo</u> is a well-educated professional who has attended California Coast University, Boston University, California State Polytechnic University, Community College of the Air Force, and Citrus College. He worked as a Combat Intelligence Specialist for the USAF for almost 4 years. Jeffery contributes to a number of charitable causes including The Jimmy Fund, Junior Diabetes, Goodwill, and American Veterans.

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Source: Jeff Whippo

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