

# India Based Coupon Start-up Expands Globally Within 11 Months

**Mumbai, Maharashtra Jun 18, 2022 ([IssueWire.com](https://www.issuewire.com))** - Starting in 2021, India-based [coupons](#) & discount start-up CouponZania.com has expanded its reach to over 150 nations. Founders share their vision to make it the top marketplace in its niche.

It's a no-brainer that coupons & offers have changed the way of shopping for customers & brands; according to an article published in 2020, 85% of US customers browse for coupons before they go shopping, and almost 53% of consumers visit deal sites regularly.

As a matter of fact, couponing has become one of the top marketing strategies for more than 70% of global businesses. Digital couponing sites offer discounts (either as a percentage or a monetary amount), promotional coupons, free delivery, and other enticements to boost sales.

When you visit coupon sites like CouponZania.com, you have an option to explore the whole stores across 30+ different categories and 400+ global brands to choose from. Shop from top brands like Amazon, [Hostinger coupon](#), [Rapido Coupon](#), Cleartrip, [Wow Coupon](#), Dell, Dominos, Emirates, Godaddy, HP, Nike, [mCaffeine coupon](#) & many more with up to 90% discounts on all orders.

**About CouponZania:** CouponZania has already become one of the well-known coupon brands in Asia. They've built a name for themselves as a company that always maintains the highest quality in their user interfaces and user experiences. Their website has always provided the most authentic and up-to-date discounts, offers, and deals from the most popular companies and start-ups in the industry.

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Source : CouponZania

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