

Heartland Coca-Cola, LLC Promotes Jeff Carter to VP, Customer



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Heartland Coca-Cola Bottling, LLC Promotes Jeff Carter to Vice President, Customer

Heartland Coca-Cola Bottling, LLC announced today that Jeff Carter has been promoted to VP, Customer.

In his new role, Jeff will be responsible for guiding the organization to achieve desired sales and operational results by leading the development of strategic business plans while leading executive relationships with a portfolio of national, regional, and local customers in Kansas, Missouri, and Illinois.

Jeff will join Heartland's executive leadership team and report to Heartland's President, Charles "Chuck" Wyant.

“Jeff brings nearly 30 years of experience within the Coke system, he has a deep and broad range of expertise in the beverage industry,” said Charles Wyant, President. “Jeff has consistently proven his ability to build strategic alliances while bringing innovative solutions that have played a key role in growing our customers' business.”

“I’m thrilled to be moving into this new role with and playing a part in our growth,” said Carter. “This year we are celebrating our first five years as Heartland. I am looking forward to the next five and beyond, I’m excited to lead the work Heartland does partnering with our customers across our territory.”

Carter graduated from Emporia State University with a Bachelor of Science in Business.

About Heartland Coca-Cola Bottling Company

Heartland Coca-Cola Bottling Company, LLC produces, sells, and distributes the highest quality and best tasting Coca-Cola beverages across Kansas, Missouri, and Illinois. Our success is rooted in the guiding principles of putting PEOPLE first, serving our local COMMUNITY, and providing great brands to our CUSTOMERS and consumers. We work and win together as a team by promoting a culture that values how our people, think, feel, and act. Follow Heartland Coca-Cola Bottling Company at www.heartlandcocacola.com

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