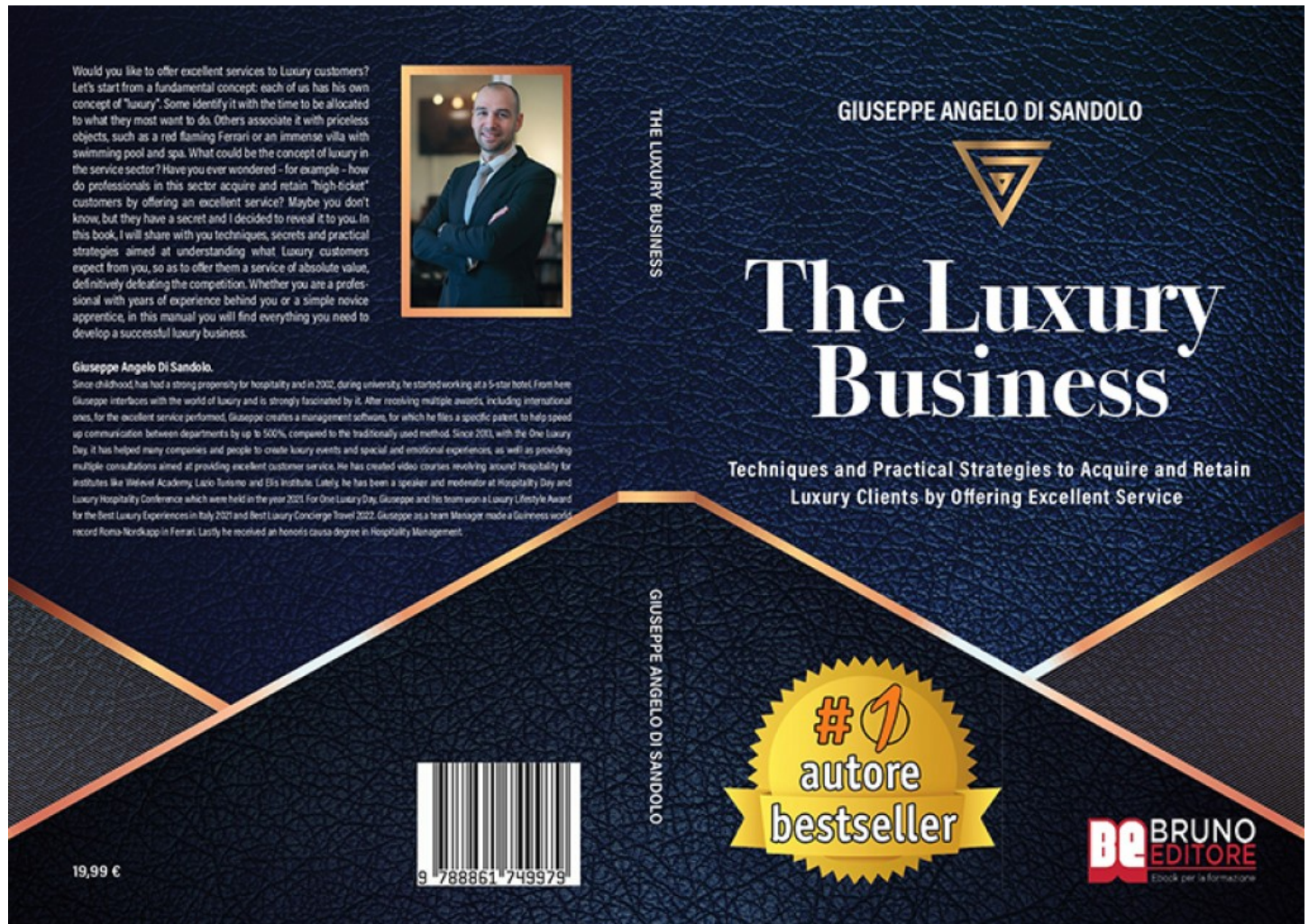


Giuseppe Di Sandolo launches the book THE LUXURY BUSINESS

The book is called "THE LUXURY BUSINESS. Techniques and Practical Strategies To Acquire and Loyal Luxury Customers By Offering A Service Of Excellence" (Bruno Editore).



Roma, Lazio Jun 7, 2022 ([Issuewire.com](https://www.issuewire.com)) - The book is called "THE LUXURY BUSINESS. Techniques and Practical Strategies To Acquire and Loyal Luxury Customers By Offering A Service Of Excellence" (Bruno Editore). It was released today and a few hours after its launch it has become the most downloaded book, number 1 bestseller not only in the category rankings but also in the global ranking of the most downloaded books on Amazon.

Giuseppe Di Sandolo's book is a manual that shares a whole series of methodologies aimed at acquiring and retaining high-spending customers, through the offer of services of absolute quality. Through the book, the author explains all the steps that lead the reader to become a professional in the luxury sector, so as to develop and carry on a business of absolute quality. Through the book, the author explains all the steps that lead the reader to become a professional in the luxury sector, so as to develop and carry on a business of absolute success.

"The book I published reveals a whole series of secrets, information, and practical advice aimed at all

those who want to provide a luxury service to their target audience", says **Giuseppe Di Sandolo**, author of the book "Through a simple and direct language, I tried to make even more articulate topics easy, such as the secret to amazing a customer in just 3.76 seconds. In short, a real handbook that any professional in this sector should know when he is offering 5-star service to his customers".

"As a lover and passionate about high-level products and services, I admit that over time I have noticed a considerable change in the provision of services of this type", says **Giacomo Bruno**, publisher of the book, "What many operators in the sector tend to put in the background is the set of elements that make luxury a unique and unforgettable experience. Giuseppe's intent, on the other hand, was to give luxury the value that every customer expects to receive in contexts of this kind. This goal is achieved in full by the author with his own book".

"I met Giacomo Bruno first of all as a customer, having organised for him the first great live events aimed at helping people write their own book", concludes **Giuseppe Di Sandolo** "I immediately understood the great value that Giacomo brought to people. Given the fantastic results obtained by its authors, when I decided to write my book I had no doubt about who to choose. Simply Number 1.

The book is available here:

US <https://www.amazon.com/dp/B0B2L3KF5K>

UK <https://www.amazon.co.uk/dp/B0B2L3KF5K>

IN <https://www.amazon.in/dp/B0B2L3KF5K>

MX <https://www.amazon.com.mx/dp/B0B2L3KF5K>

ES <https://www.amazon.es/dp/B0B2L3KF5K>

IT <https://www.amazon.it/dp/B0B2L3KF5K>

Biography

Giuseppe Angelo Di Sandolo since childhood has had a strong propensity for hospitality and in 2002, during university, he started working at a 5-star hotel. From here Giuseppe interfaces with the world of luxury and is strongly fascinated by it. After receiving multiple awards, including international ones, for the excellent service performed, Giuseppe creates a management software, for which he files a specific patent, to help speed up communication between departments by up to 500%, compared to the traditionally used method. Since 2013, the One Luxury Day has helped many companies and people to create luxury events and special and emotional experiences, as well as providing multiple consultations aimed at providing excellent customer service. He has created video courses revolving around Hospitality for institutes like Welevel Academy, Lazio Turismo, and Elis Institute. Lately, he has been a speaker and moderator at Hospitality Day and Luxury Hospitality Conference which were held in the year 2021. For One Luxury Day, Giuseppe and his team won a Luxury Lifestyle Award for the Best Luxury Experiences in Italy 2021 and Best Luxury Concierge Travel 2022. Giuseppe as a team Manager made a Guinness world record Roma- Nordkapp in Ferrari. Lastly, he received an honoris causa degree in Hospitality Management.

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Source : Bruno Editore

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