

From The Heart Handmade Marketplace Launches

Lancaster, Pennsylvania Jun 19, 2022 ([IssueWire.com](https://www.issuewire.com)) - Today, From The Heart Market, an online marketplace that features products of independent US-based artisans, launched its website and business. From The Heart Market launches with an initial count of 50 independent artisan sellers. The marketplace provides a great opportunity for artisans to have a worldwide presence and exposure with other talented crafters, makers, and creatives - as well as give shoppers the opportunity to discover these amazing handmade artists.

Each shop on From The Heart Market honors the ideals of handmade craftsmanship. Our website tells the story of the makers featured on our marketplace with beautiful photography of their work and studios.

Many shoppers are trying to move away from mass-produced products with little meaning, no story, and no face behind the product. Most are looking to buy less, and when they do buy, they want quality products with a story and with a soul.

In a world of mass production with no heart, From The Heart Market gives shoppers the opportunity to own one-of-a-kind handmade products that reflect the personality and heart of the artisan.

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