

FISPAN Announces Appointment of Shawn McCarthy as Chief Revenue Officer (CRO)

Shawn McCarthy has joined FISPAN as Chief Revenue Officer to further accelerate the company's growth and earnings potential.



FISPAN

Vancouver, British Columbia Jun 9, 2022 ([IssueWire.com](https://www.issuewire.com)) - [FISPAN](#), a Canadian startup that enables banks to provide a best-in-class commercial banking experience embedded into ERP and treasury management systems, announced the appointment of Shawn McCarthy as Chief Revenue Officer. The new addition will play a critical role as FISPAN seeks to strengthen banking partnerships and expand internationally.

"I'm happy to welcome Shawn McCarthy to the team as our new Chief Revenue Officer," said FISPAN's CEO, Clayton Weir. "In addition to Shawn's sharp sales and executive management expertise, he is a leader who is skilled at building effective revenue teams to deliver innovative SaaS products while driving business growth. We're very happy he has found a home with us here at FISPAN."

McCarthy is an experienced sales director, deeply skilled in managing partner development, revenue strategy, forecasting, and accelerating growth. Over the course of 20 successful years in the financial services industry, McCarthy served as Chief Operating Officer (COO) at PaymentWorks, Vice President/Managing Director at CBORD, and most recently as the Vice President of Sales at Finexio where he was responsible for overseeing and directing their sales departments to exceed revenue and pipeline targets to ensure company growth and profitability.

"I'm really excited to join the FISPAN team and help drive the next phase of business growth," said McCarthy. "They're hard-working, passionate, and really love what they do. My role will be to direct that energy towards continuing to bring innovative products to market, expanding our customer base & accelerating FISPAN's growth in pivotal markets."

FISPAN's embedded banking platform rapidly connects to any system of record to deliver a streamlined customer-centric banking experience.

About Shawn McCarthy:

Shawn McCarthy is the Chief Revenue Officer of FISPAN, where he oversees all revenue-related functions and aligns revenue-generating processes across Sales, Marketing, Partnerships, and Strategy teams. With a demonstrated history in the information technology and services industry, Shawn accelerates FISPAN's End User Adoption, Bank, and Software as a Service (SaaS) Growth.

Shawn has extensive experience in the B2B payments space, having worked with ERPs, Vendors, and SI ecosystems for distribution. Drawing insights from his previous roles, including VP Sales at Finexio and COO at Payment Works, Shawn's skills span Sales, Team Building, Account Management, SaaS, and Start-Ups.

About FISPAN:

FISPAN was founded in 2016 and has quickly become the market leader in ERP banking alongside some of the largest Global Banks, such as J.P. Morgan Chase, TD, and City National Bank, on their API and ERP Integration capabilities. FISPAN supports banks to provide commercial clients with a contextual banking experience. FISPAN bank partners include 6 of the 10 largest banks in the U.S. which hold 8.88 Trillion in assets.

For more information or to inquire further about bank or ERP partnerships, please reach out to sales@fispan.com, visit www.fispan.com or visit us on [LinkedIn](#).

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