

DIY Spotlight Acquires TheBestScrollSaw.com (TBSS)



Chicago, Illinois Jun 11, 2022 ([IssueWire.com](https://www.issuewire.com)) - DIY Spotlight is proud to announce the acquisition of The Best Scroll Saw (TBSS) website. TBSS initially emerged as a new website in 2020 during the height of the Pandemic and focused on scroll saw projects to serve the needs of creative DIYers & woodworkers in search of a new hobby.

As time went on, the site branched out to cover a variety of other power saws and offered comprehensive product reviews for new users.

But as of June 2022, the content from TBSS will join with content from DIY Spotlight to create a rebranded and revamped DIY site.

Under the new ownership of blogger and website investor Cam Russo, DIY Spotlight will shift its focus from product reviews to simple informational articles in the form of "how-tos" and DIY best practices with the goal of assisting everyday DIYers and new homeowners. The site's new format will be more user-friendly and accessible to everyone.

Cam Russo recognizes the challenges of changing a website's format but is confident that DIY Spotlight's new layout and content approach will surpass the Best Scroll Saw site first introduced two years ago.

"Anybody can write a product review, regardless of whether or not they've actually tried the product," said Cam Russo, "but it's not as easy to go above and beyond to provide genuinely useful information that helps DIYers to achieve their goals. DIY Spotlight seeks out questions people are asking, then creates winning content that addresses the searchers' needs."

"In a sense, we want our readers to know that when it comes to home repairs and projects, we've not only been there and done that, but that we're also right there with them every step of the way on their DIY journey. I firmly believe that creating content around that mentality will make all the difference," Russo said.

About DIY Spotlight

DIY Spotlight is a home improvement/tools hub featuring professional product reviews on the hottest power tools in the market today and DIY ideas for the home, woodworking tips, and home repair articles. For more information, please visit <https://diyspotlight.com>.

Media Contact

Cam Russo

kizazmedia@gmail.com

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