

Creative Enterprises International, Inc. Announces Name Change and New Trading Symbol



New York City, New York Jun 9, 2022 ([Issuewire.com](http://www.Issuewire.com)) - Skinny Nutritional Corp. (OTCBB:SKNY), formerly known as Creative Enterprises International, Inc., announced today that the change in its corporate name became effective on December 27, 2006, and that its common stock, which is traded on the OTC Bulletin Board, will begin trading under the symbol "SKNY.OB" on December 27, 2006. The company changed its corporate name to better clarify its identity and to reflect its focus on marketing and distributing Skinny Water and related nutritional products.

"The company's name change to Skinny Nutritional Corp., along with our new symbol, reflects a fresh and broadening strategy for the company," said Donald McDonald, Chief Executive Officer. "We are completing a variety of promotions for the 'New and Improved' Skinny flavored waters as well as our near term entry into both the replacement meals and nutraceutical markets. This change in our public identity represents the culmination of focused effort by our management team and the support and encouragement of our investors."

About Skinny Nutritional Corp.

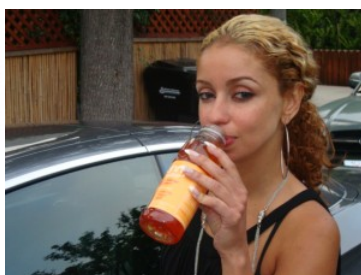
Skinny Nutritional Corp. is a national and international marketing and distribution company that identifies emerging consumer product trends in the health and wellness industry and is the exclusive worldwide distributor of "Skinny Water," a dietary supplement beverage designed to assist consumers' in their weight loss efforts.

Forward-Looking Statement

This news release contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance, underlying assumptions, and other statements, which are other than statements of historical facts. When used in this release, the words "believe," "anticipate," "think," "intend," "plan," "will be," "expect," and similar expressions identify such forward-looking statements. These statements are subject to uncertainties and risks including, but not limited to, risks set forth in documents filed by the Company from time to time with the Securities and Exchange Commission. All such forward-looking statements, whether written or oral, and whether made by or on behalf of, the Company, are expressly qualified by these cautionary statements and any other cautionary statements which may accompany the forward-looking statements. In addition, the Company disclaims any obligation to update any forward-looking statements to reflect events or circumstances after the date hereof.

Skinny Water Was Featured on the Fox Business News: 'The Growing Water Wars' America's Nightly Scorecard with David Asman

<https://www.youtube.com/watch?v=GHy3f6vr7r4&t=273s>



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