

Collectible Art from WV Artist with the Unique DNA Signature has Exploded with over 1600 Paintings Sold since COVID

Impressionist / Outsider Artist Mike Swartzmiller's Success was Fueled with creating
"UPCYCLED CARDBOARD ART"



Weirton, West Virginia Jun 21, 2022 (IssueWire.com) - Since 2004, Impressionist painter Mike Swartzmiller has signed all his paintings with a very unique signature. He signs his paintings just with his last name; the uniqueness lies underneath the signature, as he adds small snippets of his hair.

With scientists closing in on breakthrough forensic methods of DNA identification through hair samples, the original Swartzmiller painting you purchase today contains the ultimate provenance and authenticity for the future, just look under the signature.

Swartzmiller Art, like all businesses, had to address the impact that COVID had on sales. Instead of displaying in Art Galleries, Furniture Stores, Coffee Shops and Fairs and Festivals; Mike took his unique works with the unique signature to the Internet.

The first stop was an “eBay Only Cardboard Art Campaign” that exploded with people collecting original Swartzmiller paintings on raw or advertising cardboard. The idea of using cardboard came as a way to “Save the Planet” by Upcycling Cardboard, the sheer abundance of cardboard that is lightweight that can be shipped at a relatively low price. The “eBay Only” campaign, to date, is in its 136th week selling over 1600 straight paintings at auction; Bidding starts at \$.98 with Free Shipping. Cardboard Art truly creates unique one-of-a-kind works of art, as the cardboard, brings a character that canvas doesn’t provide; “Do you have an Impressionist Blue Cat on Chewy.com cardboard?”

Besides eBay auctions, Mike opened an eBay Store, www.ebay.com/str/swartzmillerart, to continue selling traditional paintings on canvas and other “Found” items: ceiling tiles, old Music Paper, antique wallpaper, and mannequins. Mike’s website, Swartzmiller.com was upgraded from an informational to an e-commerce website.

Besides the success of the “eBay” Only Cardboard Art Project, artist Swartzmiller’s other works on traditional stretched canvas and the highly collectible ACEO trading cards have increased in sales and value, as the total sales are approaching 2000 unique works of art since the COVID paradigm shift. Mike’s work can be seen in a variety of ways, just go to eBay.com and type “swartzmiller” in the search box. Google or Facebook will give similar results by typing Swartzmiller, Swartzmiller Art, or Swartzmiller DNA in the Search Box.

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If you would like more information on this topic, please contact Mike Swartzmiller at [304] 670-5563 or email: mike@swartzmiller.com or visit: www.swartzmiller.com





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