## CIO Today: Knowledge Hub Media Named Among Dynamic Business Leaders of 2022

How CEO Paul Guenther is making his mark in the B2B tech space



**West Chester, Pennsylvania Jun 7, 2022 (<u>Issuewire.com</u>) - Knowledge Hub Media is pleased to announce that it has been named among the Most Dynamic Business Leaders of 2022 by the CIO Today. You can check us out on the cover of this month's official issue at theciotoday.com – with the full story beginning on page 12.** 

The <u>CIO Today</u> is a global magazine that covers current trends across all facets of business – including trending entrepreneurs, innovative companies, corporate strategists, and executives who are willing to push the envelope to create positive change within business and technology.

With their team of passionate writers and contributors, the CIO Today focuses on overall sustainability, business challenges, transformations, and growth. Per their website, the CIO Today is one of "the most flexible and comprehensive" business publications, as it covers stories across not only the Americas, but also the APAC, EMEA, and ANZ regions, among others.

Knowledge Hub Media is an award-winning data processing, demand generation, technology services platform, and <u>b2b demand generation agency</u> – designed for IT and business professionals/decision-makers, alike. Founded in 2009 – and 100% USA based – Knowledge Hub Media has been a leader in delivering breaking technology news, expert blog contributions, and the newest and most relevant white papers, webinars, and case studies across all industries verticals. The company also pioneered its proprietary in-house <u>b2b intent data</u> analytics platform in 2020 (<u>Intend DataCloud</u>).

## **About Knowledge Hub Media**

Knowledge Hub Media – A standard in B2B publishing and technology since 2009, recognized three years running as an Inc. 5000 List Company (Inc. Magazine) and honored on the Entrepreneur 360 "Best Entrepreneurial Companies in America" list in 2017, 2018, and 2019 (Entrepreneur Magazine), Knowledge Hub Media separates itself as one of the finest and most trusted technology services

platforms and <u>b2b lead generation companies</u> and publishers on the internet today.

More recently, the company was honored as one of the nation's top internet advertising technology companies at the InterCon 2021 Global Technology Conference in Las Vegas, NV. This past April, Knowledge Hub Media was also named "The Industry Leader in B2B Demand Generation Solutions for 2022" by Acquisition International (AI).

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