

BuyNatural Launches Free Marketplace Stores Program

BuyNatural announced today that it is launching a new FBS (Fulfillment by Seller) Program that provides Natural, Organic, and Eco-Friendly product companies with a FREE Store within the BuyNatural Marketplace.



BUYNATURAL

Sydney, New South Wales Jun 12, 2022 ([Issuewire.com](https://www.issuewire.com)) - [BuyNatural](https://www.buynatural.com) announced today that it is launching a new FBS (Fulfillment by Seller) Program that provides Natural, Organic, and Eco-Friendly product companies with a FREE Store within the BuyNatural Marketplace.

The BuyNatural Marketplace is one of Australia's leading online marketplaces supporting Aussie businesses. Specifically, for Sellers of natural, organic, and eco-friendly products across categories such as health, wellness, food, beauty, pets, and gifts.

"The BuyNatural Marketplace is much like Amazon or eBay but specifically for Natural, Organic, and Eco-Friendly product companies. We are seeing significant interest for these types of products, especially if they are Australian made over the past few years yet the smaller, emerging brands have not had a chance to gain their fair share of exposure and sale. By providing these small and medium producers with a Free Store in the Marketplace, we will help them to scale and grow their businesses through e-commerce," said Dr. Mathew McDougall, Founder & CEO of BuyNatural.

“The new (Fulfilment by Seller) [FBS Seller Program](#) is designed for natural, organic, and eco-friendly product businesses that have under 25 products, don’t mind packing their own orders and want to expand their online presence and grow their eCommerce sales”, McDougall said.

“When you buy from BuyNatural you’re not just helping family-run and smaller brands get noticed, you’re supporting every business and worker in the supply chain involved in getting your orders delivered.”

Dr. McDougall said, “Being able to offer a Free FBS Stores Program to some of the most exciting, yet less known brands is a win-win. We get to share with the BuyNatural shoppers, products most will never see and the Sellers will gain a new audience and sales channel with no risk or cost.”



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