## **Boni Faas Afro-Pop Artist signs with Universal Music Africa**

Universal Music Africa Signed Caribbean Artist Boni Faas And Has Announced New Single Title Tiktok Pon It For This Summer.



**Atlantic Beach, Florida Jun 18, 2022** (<u>Issuewire.com</u>) - It's time for the Caribbean to recognize this talented icon he goes by the name Boni Faas, whose real name is Patrick Boniface. Sint Maarten singer was very busy developing his career by networking with many different artists and producers, brands, and labels so he could skyrocket his music in the right way, and listening to different beats composed by his producer Illumi9beats for a new track title "Cocoa Butter" in the region where he lives.

## Today, Boni Faas is back with good news

he has just signed with Universal Music Africa (UMA) for the digital Exclusive distribution deal with Virgin Music Africa by North America Major Label Universal Music Group (UMG) the artist will be announcing another hit single titled "Tiktok Pont It" for this summer July 1st with the label. and he offers his fans a new catchy track entitled "Bestie" composed by United Kingdom Producer "Brian Richardson & Philip Richardson. Later on, Bestie became the top 200 single and 40% of most Shazam songs in Sint Maarten. While quickly generating a buzz within his community, the Caribbean-rooted singer, was only the beginning to make his impact as the best independent, self-managed, superstar of the Caribbean Sint Maarten Bestie skyrocketing radio spins and discovery on Hit Music Only Energy, Hot97, BMS Chicago #10 on the charts, Amazing Radio, (Charts) Laser 101, and Trace Africa, Hometown Heroes Nigeria Audiomack Playlist also recognized Boni Faas as one of the most influential.

artists of his era, and the only way to go was up, which also included his rising 200K streams on YouTube for Bestie (Official

Music Video) according to Data, the Singer has reached about 200k + tatal streams. Boni Faas's focus is to become one of the best fastest-growing, Afrobeat top musical artists in Sint Maarten and abroad.

His endless ambition was rewarded with a (2021) Sony Music Publishing deal, originating in New York City. The city could not get

enough of the rising superstar, as he graced the (2021) Elite Magazine, alongside reggae singer, Koffee. Boni Faas, given the

name Boniface Patrick, has emerged from his somewhat difficult childhood and displayed continuous ambition to turn his dreams into a reality. Plans to heat up (2022), Summer with a new single "Tik Tok Pon It" is in the works, along with tours, and goals for "Bestie" to reach more international charts such as Billboard Radio Charts, and more urban music charts, working to be the best male nominated award artist in the region. always wanted to carve a niche for himself in life, was the spark that ignited him to pursue his dreams and passion.

Thank you to Franck Kacou, Managing Director, Universal Music Africa, and A&R Kasharel for giving me the opportunity in signing a Distribution deal at UMA this was always my dream to sign to a Major Label in pursuing my music career to the next level, and I can't wait for the world to listen and hear my work. "God bless Africa"

Watch "Boni Faas - Bestie's latest Music Video Available On YouTube.

https://youtu.be/KEplq3gM9gE

Official Website

Social Media

<u>Instagram</u>

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Source : Universal Music Group, Universal Music Africa, Virgin Music Africa

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