# A New Apparel Company Changing the Future of Dad Apparel Launches Just In Time for Father's Day

# FORE FATHERS

**The Colony, Texas Jun 2, 2022 (Issuewire.com)** - Fore Fathers, a business co-founded by life-long friends amidst a quarantine, are set to release the company's second batch of elevated dad apparel, just in time for Father's day.

Fore Fathers came to be when a group of childhood friends felt conflicted about their fashion identity after becoming young Dads. On the one hand, they still felt active and fashionable (they played sports and they wore Jordans) but on the other hand, they were Dads now and didn't feel their clothes were representative of their love of being a Dad. So, they set off on a mission to elevate Dad apparel.

"With the immediate success of our company, we realized we were onto something." Said Nick Scrivens, Co-Owner "It's a blessing for us to usher in the new loof and feel to dad apparel."

The company's designs have quickly gained popularity based on the creativity and quality of the shirts. The most popular, named Turf Dad, features an argyle pattern that seems to stop in its tracks at the left chest, just to see it's a father mowing his lawn. The creative illusion that catches the eye can be found in other designs with creatively adorned names such as pizza night, pop the hood, holy guacamole, and meat sweats.

Fore Fathers shirts can be found exclusively at **shopforefathers.com**.



## See more:

https://shopforefathers.com

Instagram: @Shopforefathers

TikTok: <a href="mailto:oShopForeFathers">oShopForeFathers</a>

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