

2022 Zhejiang Service Trade (Germany) Digital Industrial Exhibition Grand Opening!

Berlin, Germany Jun 1, 2022 ([IssueWire.com](http://www.IssueWire.com)) - 2022 Zhejiang Service Trade (Germany) Digital Industrial Exhibition sponsored by Zhejiang Department of Commerce, simultaneously hold from May 30th - June 1st, 2022 at Hannover Messe exhibition center with 2022 Hannover Messe in Hall 11 B46. It is a grand opening on May 30th. Director Zhang Handong of Zhejiang province's European Center, Leaders from Deutsche Messe, Vice Consul of Consulate General of China in Hamburg, and Director of the service department of Zhejiang Department of Commerce attend this opening ceremony.

2022 Zhejiang service trade (Germany) digital industrial exhibition not be affected by the epidemic and geographical restrictions. Through Zhejiang service trade (Germany) digital industrial exhibition smart platform, with unity technology experience and physical exhibition along with immersive digital exhibition organize parallelly. Zhejiang will show the scientific and technological innovation achievements of Zhejiang in the field of digital industry and service trade to professional visitors all over the world in the way of two-way interaction of immersive digital exhibition + physical exhibition. All professional visitors, who attend the physical exhibitions can touch NFC and scan QR to join Zhejiang immersive digital exhibition.

This exhibition focuses on the fields of the Zhejiang digital industry, big data, cloud computing, artificial intelligence, etc. Zhejiang brand enterprises, such as Alibaba cloud computing, Zhejiang China SUPCON, Bluetron Industrial, and Sunwavecommunications participated, which not only reflects the pace of the development of the Zhejiang digital economy but also represents the brand competitiveness of Zhejiang trade in services and the brand image of "Service of Zhejiang Serve the World".

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