

2022 Zhejiang export online trade fair (South Asia - special session for medical supplies)

New Delhi, Delhi Jun 6, 2022 ([IssueWire.com](https://www.issuewire.com)) - Zhejiang Province is a large province of medical supplies. Various medical consumables, instruments, and equipment not only meet the domestic demand but also sell well in the international market. The overall level of the industry remains in the leading position in the country. In recent years, influenced by the international situation, in order to maintain the existing overseas market share and promote the strategy of "Strengthening the province through foreign trade and brand" with the main line of "quality Zhejiang goods and marketing in the world", the Department of Commerce of Zhejiang Province has launched the "Zhejiang export Online fair", which, with the advantage of the Internet platform, realizes the accurate matching between Zhejiang enterprises and international buyers through online matchmaking. The main advantage of this activity is that it cannot only help the independent export brand enterprises in the province to expand the international market, but also promote the import and export trade of both sides.

The 2022 Zhejiang export online trade fair (South Asia - special session for medical supplies) was opened on June 7, organized by Zhejiang Zhongzhe International Exhibition Business Co., Ltd. and supported by chambers of Commerce in Zhejiang, India, Pakistan, and other countries. The Fair attracted traders and dealers from India, Bangladesh, Pakistan, and other South Asian countries to communicate face-to-face with enterprises from Hangzhou, Jiaxing, Huzhou, Wenzhou, Jinhua, Taizhou, and other places. During the exhibition, Zhejiang exhibitors will display the latest products and technologies in 3D, VR, and other forms through online platforms, so that both parties can understand each other more intuitively through the Internet, to realize the final transaction.

Zhejiang export online trade fair has been recognized by domestic and foreign enterprises since it was held in 2020. All participating units met more partners on this platform, understood the dynamic information of the industry, improved their corporate image, and obtained inquiries and orders.

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