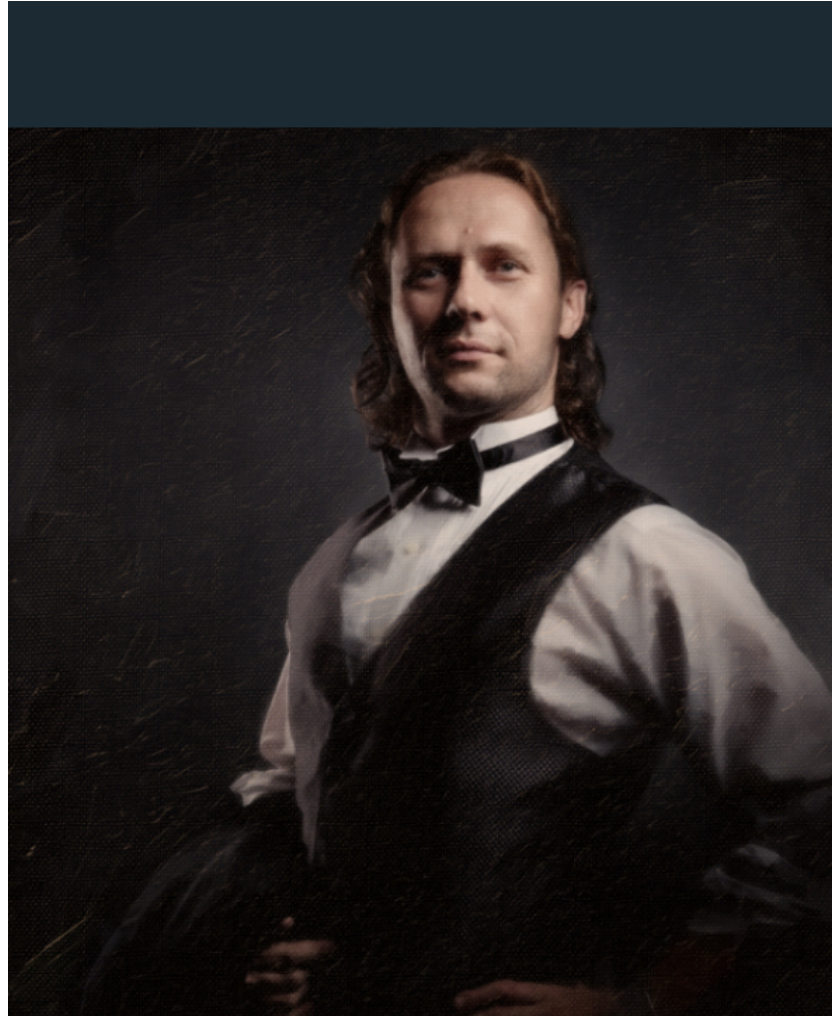


Zorz Studios Invited to Attend Facebook's Meta Boost Gather in Washington, DC

Zorz Studios joins the diverse ranks of some 500 small business owners brought by Meta from each US state to network. Representatives from each state also visited their respective Senators' offices, advocating for small business tools and resources.



**Proud
Member
of the
Meta Boost
Leaders
Network**



Ed "Zorz" Hafizov, Zorz Studios
New York, NY

 **Meta Boost**

New York City, New York May 26, 2022 ([Issuewire.com](https://www.issuewire.com)) - This past week, May 16-18, [Zorz Studios](#) ' founder, Ed "Zorz" Hafizov had the exclusive opportunity to represent and advocate for small businesses by attending Facebook's Meta Boost Gather 2022 live in Washington, DC at Hyatt Regency.

Meta, previously known as Facebook, hosts an event in which small business owners from all across the United States come together to advocate for entrepreneur policy-making, learn new ways to run the business, network, and grow in friendship. Ed received his invitation to be one of the 500 leaders flown out, hosted, and celebrated for this year's event, courtesy of Meta.

A part of the Leaders Network on Facebook since early 2020, Ed Hafizov has had multiple conversations with fellow members virtually, but Meta Boost Gather gave him the opportunity to talk face-to-face in a safe and efficient manner. As the owner of Zorz Studios, a New York-based [unique creative portrait studio](#) founded in 2006, he joined a group of over a dozen fellow New York businesspeople to meet with Senator Kirsten Gillibrand's office at the Russell Senate Building to discuss some of the problems they are experiencing, presenting creative solutions when possible. Many other members of the Leaders Network also had the opportunity to meet with the policymakers from their own States and markets.

Ed shares his experience: "This was an incredible networking, advocacy, and educational event. I am grateful for the unique opportunity to meet my fellow small business owners, share my knowledge, and learn. The sense of community was immense, and it gave quite a boost to our entrepreneurial minds. Coming on after a pandemic, the physical-facing interactions are something anyone would long for and greatly appreciate, let alone with a business-forward purpose. I'm thrilled to continue building with my newfound peers and helping one another grow as much as possible in business and in life, leveraging Facebook and many of Meta's other products in the process."

With half-a-thousand people in attendance, hundreds of other business owners of the Leaders Network joined virtually thanks to the event being live-streamed.



Zorz Studios

NEW YORK, NY



Social outreach was quintessential to my recovery from the pandemic. Facebook and Instagram were my main channels to reach clients, remain relevant and broadcast that I'm active and available."

— Ed "Zorz" Hafizov, Owner, Zorz Studios

As a child, Ed "Zorz" Hafizov drew comics, fantasy-based art and portraits. In 2005, he shifted his creative focus by buying his first digital camera and started capturing portraits. He discovered he could actually earn money through his passion for photography. While working a full-time corporate job in 2012, Ed decided to dedicate himself fully to his photography.

Today, Ed offers photography services to private and commercial clients. In addition to volunteering for nonprofit organizations, from underwater creatives to weddings, haute fashion week and everything in between, Ed's photography is fantastical. He daxes his clients to "take the boredom out of [their] photos."

To recover from the pandemic, Ed said that social outreach was essential. While other photographers stepped away from the craft in 2020, Ed was capturing the remaining demand, particularly among materiality clients. To reach clients, he posted inspiring photos and ran specials on Facebook and Instagram.

As the industry reopens and many talented photographers are reentering the field, Ed knows it's critical to keep standing out. He plans to launch a new Facebook ad campaign that illustrates what makes him unique as a photographer.

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Source : Zorz Studios

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