

Z CORP Launches “Green Card” Energy Drink

Z CORP’s founder; Jeff Weiss recently appeared on Fox News Channel's Hannity and Colmes to discuss the controversy over Green Card Energy Drink.



New York City, New York Jun 1, 2022 (IssueWire.com) - Z CORP announced today on this Cinco de Mayo national holiday the official United States launch of Green Card™ Energy Drink to challenge market leader Red Bull. Green Card is an all-natural, long-lasting energy drink that promotes clarity, vigor, and vitality. Green Card is great-tasting and lightly carbonated, this scientific-based formula increases performance, endurance, and concentration, boosts energy, and keeps you up without the crash, so common in energy drinks. Nothing compares to a Green Card if you are looking for an ultra stimulating long-lasting energy drink. No bull. In an independent taste test, consumers preferred Green Card over Red Bull. Green Card Energy Drink was preferred in sweetness, aftertaste, and color. Green Card Energy Drink is set to retail for about half the price of a can of Red Bull, which has proved to be a runaway success in bars and convenience stores.

Unlike the Red Bull Company, which has spent millions of pesos on advertising, Green Card Energy Drink is adopting a novel grassroots advertising campaign that includes sponsoring Ranchera and Mariachi musical concerts along with a public relations campaign targeting the Xoloitzcuintles Soccer club fans in Tijuana, Mexico. The Hispanic population in the United States has reached over sixty million. Green Card's tagline: "Papers, we don't need no stinkin' papers" is a clear play on the famous line from the film; The Treasure of the Sierra Madre, admitted Richard H. Davis, President, and CEO of Beverage Marketing USA, Inc., "A few years ago, the American Dairy Association's 'Got Milk?' a television commercial was aired on the NBCUniversal Telemundo Television Network, but they got it wrong and translated their tagline into "Are You Lactating?"", noted Davis. "Mexicans and Mexican-Americans have been largely portrayed in the popular media through degrading stereotypes, however promoting our brand "Green Card" is a fun way to proactively change the narrative," said Davis.

For more info visit <http://greencardenergydrink.blogspot.com/> or check out our spinning can on YouTube.com at:

https://youtu.be/V-ca_RGkHNQ





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