

Wine Spies Celebrates 15 years as wine industry leader - introduces another industry first, Live-Selling

Wine Spies announces its 15th anniversary as the nation's oldest Flash Wine Retailer. Celebrate with a special four-day sales event, including a first-of-its-kind one-day live sales event on June 1st beginning at 8am.



Petaluma, California May 31, 2022 (Issuewire.com) - Wine Spies announces its 15th anniversary as the nation's oldest Flash Wine Retailer. Celebrate with a special four-day sales event, including a first-of-its-kind one-day live sales event on June 1st beginning at 8 am on www.winespies.com and live on

Instagram at www.instagram.com/winespies/. The event is open to the public and all are encouraged to participate.

Wine Spies is celebrating from May 31st to June 3rd, with a series of special online sales events, including an industry-first hosted Live selling event. Tune in starting at 8 am and join in on a live wine tasting with Wine Spies founder, *Agent Red*, and Curation Chief, *Agent Noir*. Visitors will find wines from famous name wineries like Heidi Barrett's La Sirena, Tuck Beckstoffer, Eponymous, Ty Caton, and more.

Wine Spies was founded in 2007 by Jason Seeber, under the pseudonym "*Agent Red*", to serve a population of wine enthusiasts seeking a blend of exceptional wines, industry-leading customer service, and the best prices on popular and often hard-to-find wines. "We're so proud to be able to serve our customers, whom we call our 'Operatives', each day with some of the best, most sought-after wines on the planet," says Seeber. "It is a testament to the quality of the wine and the quality of our service that we still serve hundreds of the original customers that have stayed with us from day one - and *hundreds of thousands* more who have joined our mission since."

Early in its history, Wine Spies, quickly established itself as the go-to place for wine discovery - often at prices from 20% to 70% off retail. To date, the company has experienced industry-beating growth, sometimes doubling in size year over year.

"We over-deliver on service, on value, and also on features," notes Wine Spies CEO, Addison Rex, aka *Agent Cru*, "Like our industry-first Locker feature, which allows Operatives to build a case of wine over time as they see intriguing daily offers. Then, when their temperature-controlled Lockers fill up, they can ship their wine at their convenience."

"Wine Spies is so grateful to our Operatives, and to the thousands of wineries that we've partnered with over the last fifteen years. We work hard to maintain the trust that our customers and our wineries place in us each and every day," says Seeber.



Media Contact

Wine Spies

agentred@winespies.com

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