

The New Competent Palace Has No Competition



Dehradun, Uttarakhand May 19, 2022 ([Issuewire.com](https://www.issuewire.com)) - The Arra Hotel Group is on an expansion spree and setting strong footprints in the hospitality business. We're continuously bringing up new properties throughout India and lately acquired our twelfth property in Uttarakhand. With our distinguishable rich heritage and dedication to creating long-term relationships with our members and guests, we're creating a one-of-a-kind environment and lavish experience for them, representing true hospitality. We're highly motivated to offer personalized customer service and benevolent hospitality in an honest-to-goodness yet luxury ambience. We administer [under six brands](#) – ARRA Heritage, ARRA

Luxury, ARRA Gold, ARRA Collection, ARRA Classic, and ARRA Lite and coming up with new properties in Rudrapur, Haridwar, Rishikesh, Jim Corbette, and Bheemtaal. Our Arra Collection hotels and Arra Luxury hotels are heavens for destination weddings. We also intend to focus on the Middle East and South Asia region. A highly skilled and talented group of professionals at [Arra Hotel Group](#) is the primary reason behind our success. We believe that a hotel attains true international status when it incorporates local community conventions with outstanding personalized attention.

The man behind all this triumph is the Founding Director and CEO of Arra Hotel Group, [Mr. Anshu Malik](#). He is a veteran in the hospitality industry and has over 25 years of mammoth experience working for numerous multinational names in the hotel industry such as Ramada, Marriott, and Leela. He is the current market leader and pursuing to become a global leader in hospitality. His dedication to his work made him the youngest General Manager in the industry and aggrandized to the Vice President of D.S Hotel and Resorts at the young age of 28 while earning the highest honour in the company. He is proliferating the Arra Hotel Group and shocking the hotel industry with his aggressive marketing strategies and audacious temperament as his unwavering goal is to become the world's best hotel company and committed to transforming Uttarakhand into Switzerland and providing a large scale employment opportunities in India. According to him, "Our every hotel is very consciously built in the best tourist destinations in India. We have kept a lot of things in mind while signing and decorating every hotel. Its location, interior decore, amenities, distance from the airport, railways, and roads, and accessibility to the tourists' sites and commercial areas in the city. Also, we've kept very special measures of Covid safety in our every property to make sure that our guests feel safe and in sanitized hygienic hands during the pandemic enigma." He concluded with a chuckle.

A new sensational property in Dehradun, Uttarakhand by Arra Hotel Group – [The Competent Palace](#) is the talk of the town these days. The hotel is a perfect blend of nature and luxury offering more than fifty amenities to its privileged guests. The property is surrounded by a breathtaking view of nature and lush greenery from all corners and highlights its largest swimming pool, multi-cuisine restaurant, indoor games, and live music. Apart from these attractions, the Yoga centre, business centre, and kids' play area proffer more to the boarders. With free wi-fi and free room service, the hotel also locates a 24-hour café and a bar for those who wish to dwell in some fun and relaxation. The management has also given serious thought to offering shuttle and airport transfer services for their welcoming and departing guests. With 2 PM check-in and 12-noon checkout timings, the hotel also extends services like early check-in and late check-out on demand for its privileged guests.

Aiming for over 100+ hotels, by the end of 2022, we at the Arra Hotel Group are proud of this newly acquired jewel in the crown. Guests can easily make a reservation by login into our website www.arrahotelsgroup.com or by calling the number mentioned there. From Jungle to Beaches and Metropolitan to hills, Arra Hotel Group is praised by the industry's experts for offering a unique experience every time our guests stay in any of our hotels.

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Source : <https://www.arrahotelsgroup.com>

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