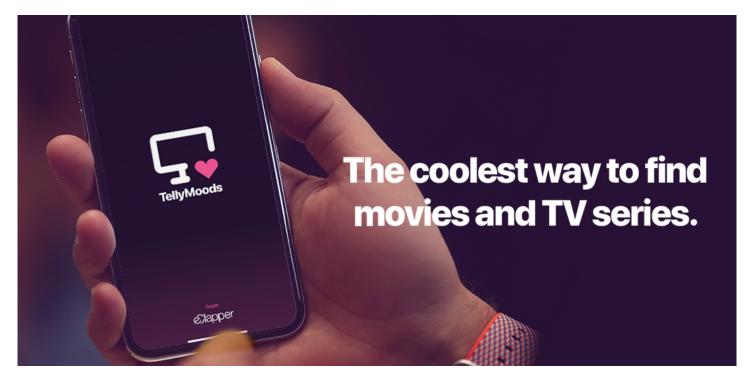
TellyMoods: the ultimate App that understands the user's mood and suggests what to watch!

Stop wasting a lot of time searching through the numerous streaming platforms and the endless offers of Movies and TV series.



Dover, Delaware May 18, 2022 (<u>Issuewire.com</u>) - TellyMoods is a smart recommendation service of OTT video streaming platforms, which allows you to define the user's mood, helping to find in no time which Movie or TV Series to watch between the different platforms such as Netflix, Prime Video, Disney +, HBO, Hulu, Apple TV+, and much more!

"We have always recommended Movies and TV Series to each other to watch, and we were looking for a way to make it easier and more accessible for everyone – say **David Infanti** and **Marco Callero**, founders of TellyMoods, and owners of **eClapper Project**, a US company specializing in the development of tools and services for the Entertainment Industry – facilitating the browse of evergrowing contents across all streaming platforms.

It's shocking to have so many movies to watch and no one to ask for advice. For this, we have created something that can be like your best friend with the same tastes and is able to give the right advice at the right time.

There has been a lot of talk about how to solve this problem and after years of study we have found the solution that we want to share with everyone".

With TellyMoods you stop searching and start watching the Movie or TV Series. The recommendations are highly tailor-made: they fit with the unique mood of the user in that very specific moment, in exactly the same way as a best friend understands the Movie you're in the best mood for, and which is out-of-the-table for that night.

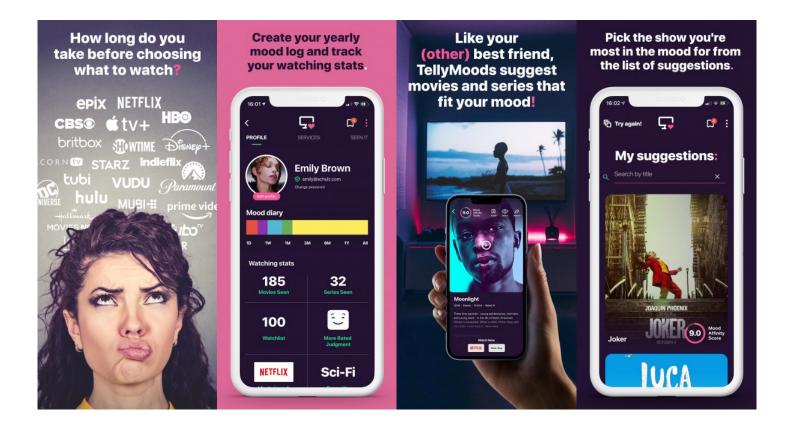
How do we suggest what to watch?

The process used by TellyMoods to tell the user what to watch is innovative and based on a proprietary artificial intelligence algorithm.

On the user side, everything is very simple and fast:

- 1) Select the platforms you are interested in (Netflix, Disney+, HBO ...)
- 2) Play a quick engaging test and let TellyMoods check your current mood
- 3) Let the magic happen ...
- 4) From a list of suggestions, choose the Movie or TV Series you want to see right away.

"Furthermore," continues **Andrea Sawires**, co-founder and Head of Engineering, "TellyMoods is something we needed and now we are very proud and excited to share it with all other Movies and TV Series lovers, for free, now available on the <u>App Store</u> and <u>Google Play</u>".



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