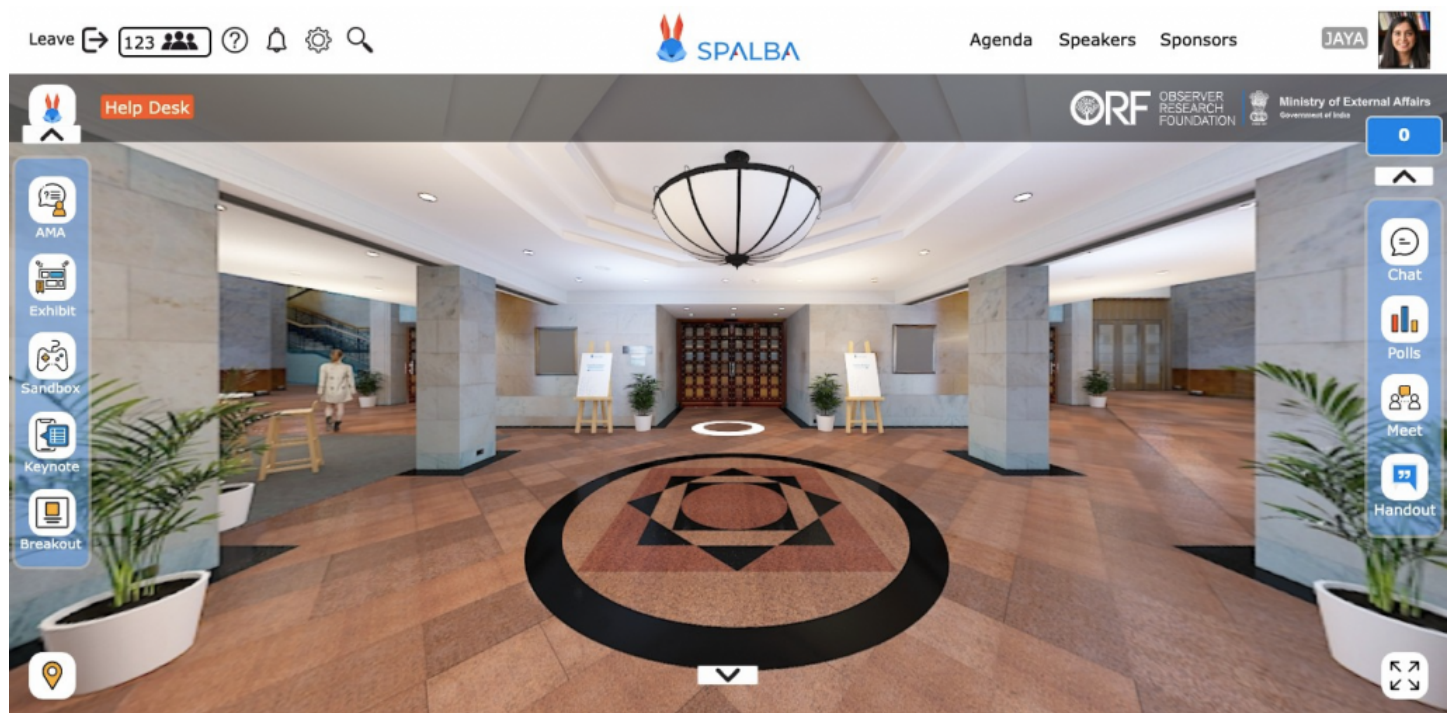


SPALBA - The world's only hybrid events platform.



Gurgaon, Haryana May 16, 2022 ([Issuewire.com](https://www.issuewire.com)) - SPALBA - The world's only hybrid events platform

Planning and running an event can be a highly complex, inefficient, and time-consuming task when managed using traditional manual processes and disparate point software solutions. The digital disruption of the events industry is long due

In order to address this gap and make event planning enabled through a SaaS, [Naveen Gupta](#), [Jaya Pandey](#), and [Vishal Puri](#) founded Spalba, which has now become a popular platform and can be used for different use cases.

Brief Profile of the company and how long the company has been in business?

[Spalba](#) - World's only Hybrid Events Platform **was incorporated in January 2020**

An all-in-one event platform to create immersive experiences for any format of the event - [Physical](#), [Virtual](#), or [Hybrid](#)

Online or offline, a platform perfect to set up an immersive experience for your attendees in just 3 simple steps

Search - Choose from a library of real, digital twin, and 3D venues for your next hybrid event

Design - Design your event as you want using easy DIY and drag and drop tools

Go Live - Go Live with an immersive event experience for both your online and offline audience

Spalba as a platform is a conjunction of techies and event planning veterans. We as a team bring the domain expertise of everything events (experience of 2 decades of event planning for the biggest companies in the world) combined with the most advanced tech solutions that are the need of the hour in the current world.

What are the key differentiating features of Spalba?

Spalba lets you seamlessly mirror your physical events into the virtual world with our digital twin technology.

The key differentiating features of Spalba are

Digital Twin

Seamlessly mirror your physical event in the virtual world making the virtual attendees feel as if they are walking in the real event

Phygital Communication

Attendees have multiple options to connect with each other – regardless physical or virtual – via 1-1 chats, virtual video calls, rooms, lounges, and more.

Shared Engagements

Unlock a more immersive experience for your event attendees that allows them to more meaningfully connect to the event, the content, and to each other through shared gamification

HOW IS DATA PROTECTED ON YOUR PLATFORM?

For data protection, we rely on high secure IT infrastructure and regular third-party security audits. As far as relevant data collection is concerned, we identify super-micro categories of attendees and incentives for them to provide data.

HOW CUSTOMIZABLE IS YOUR PLATFORM?

Spalba is 100% customizable. It is "Created by us Customised for You"

It is an open platform for users to plug any third-party streaming service into the platform for content consumption (similar to YouTube and Facebook live). It has a configurable UI for each event

What is the ultimate vision?

Spalba's immersive tech eventually leads to doing events in the metaverse. in Spalba's vision board a metaverse can be divided into two categories

- real-world metaverse - A virtual environment created with digital twins
- 3D metaverse - Aesthetically and thematically designed metaverse



Media Contact

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