## SkillNet upgrades Point-of-Sale systems for a leading fashion retailer

Solution enables rich omnichannel experiences with Oracle Retail Applications.

**Campbell, California May 18, 2022** (<u>Issuewire.com</u>) - SkillNet Solutions, the global leader in instore digital transformation was selected by a Brazil-based fashion retailer to upgrade their point-of-sale applications. Apart from enabling richer customer experiences and increasing efficiencies in-store associates, the solution takes an innovative new approach for extensions and omnichannel design leveraging Oracle Retail applications.

The fashion retailer with 278 stores and 3 distribution centers across 120 plus cities in Brazil, wanted to enhance omnichannel experiences (including mobile) while adding new UIs for self-check-out and Kiosk functionality in-store. Skillnet, Makers of Modern Commerce was selected for its expertise in retail digital transformation. The implementation approach proposed by <a href="SkillNet">SkillNet</a> addresses existing technical debt in integrations and customizations providing a platform for the future.

After the Xstore upgrade went live, Team SkillNet created a new retail customer journey to introduce self-service & mobility in stores. The SkillNet solution provides a completely fresh decoupled UX experience using Oracle Retail Xstore in the backend. It is currently deployed in 20+ stores with plans for additional adoptions in the near future.

After a successful growth of 4 years in the Latin America region, SkillNet decided to expand its footprint in Brazil in early 2020. SkillNet has invested both in local teams and software accelerators to address business and regulatory compliance requirements in Brazil. This has enhanced the company's ability to support its clients with omnichannel solutions addressing the needs of the market.

Watch the video on Self-checkout Kiosk with Customer Identification, Purchase, and Payment process.

## **Media Contact**

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